DIGITAL QUANTUM ASSOCIATION

BUSINESS PLAN

Real World Assets
Holistic Med-Tech

DQA

September
2024

WELLNESS REIMAGINED

Table of Contents

CONTENT

Revolutionizing Healthcare

Digital Quantum Association (**DQA**) is not a typical Cryptocurrency or Blockchain project.

We are an **RWA** Med-Tech, Holistic initiative, which focuses on Real-World Assets (RWA) in the Medical Technology (**Med-Tech**) sector and taking a comprehensive or "**Holistic**" approach.

Our vision is grounded in the belief that high-quality healthcare should be accessible to everyone, seamlessly integrating the strengths of conventional medicine with innovative, plant-based treatments.

Demo: The Dawn of a New Healthcare Era

Revolutionizing Healthcare

DQA was founded by Sararu Pharma and QannaQ with a clear mission: to upgrade **Worldwide Healthcare** access. We bring together Med-Tech, Med-Cannabis, and Holistic Wellness, integrating these with Web3 technology to offer innovative solutions through our upcoming **ICO**.

Our existing ecosystem includes companies, foundations, suppliers, distributors, manufacturers, doctors, med-cannabis specialists, therapists, clinics, researchers, scientists, retailers, and angel investors. Core Partners
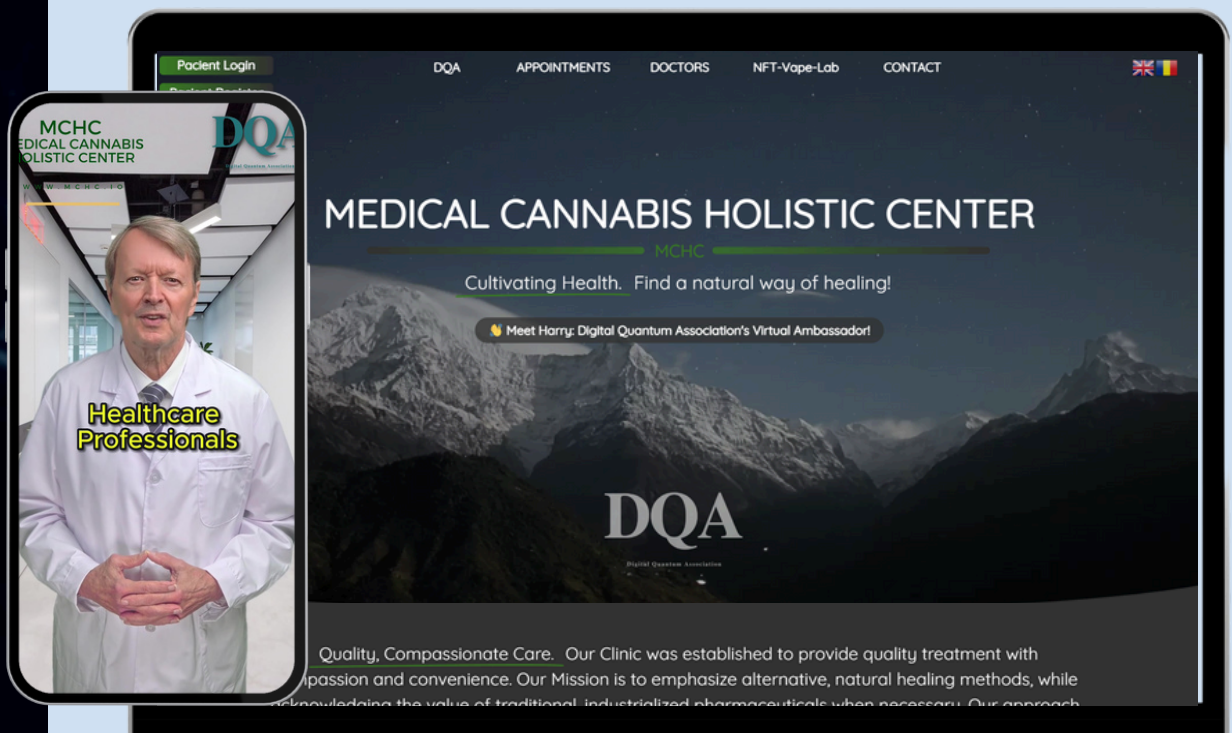
Our Cutting-Edge Telemedical Platform

Medical Cannabis Holistic Center or **MCHC.io**'s vision, is to make the full spectrum of medical services accessible 24/7/365 through memberships that offer remote healthcare, expert advice, discounts, and exclusive access to services, and it is fully operational.

At **DQA**, we envision a world where Holistic Healthcare is accessible to all. Our integrated platform combines traditional wisdom with cutting-edge technology, offering personalized solutions and incentivizing healthy living through our unique Token Ecosystem.

Our Cutting-Edge Telemedical Platform

Telemedical Platform MCHC.io

- **Virtual Consultations**: Offers remote consultations with healthcare professionals, integrating conventional medicine with plant-based treatments.

- **Personalized Treatment Plans**: Tailored healthcare solutions enhanced by AI-assisted diagnostics, with $DQA Token-based access.

- **Secure Data Management**: Ensures patient data protection using blockchain technology, maintaining high standards of privacy and security.

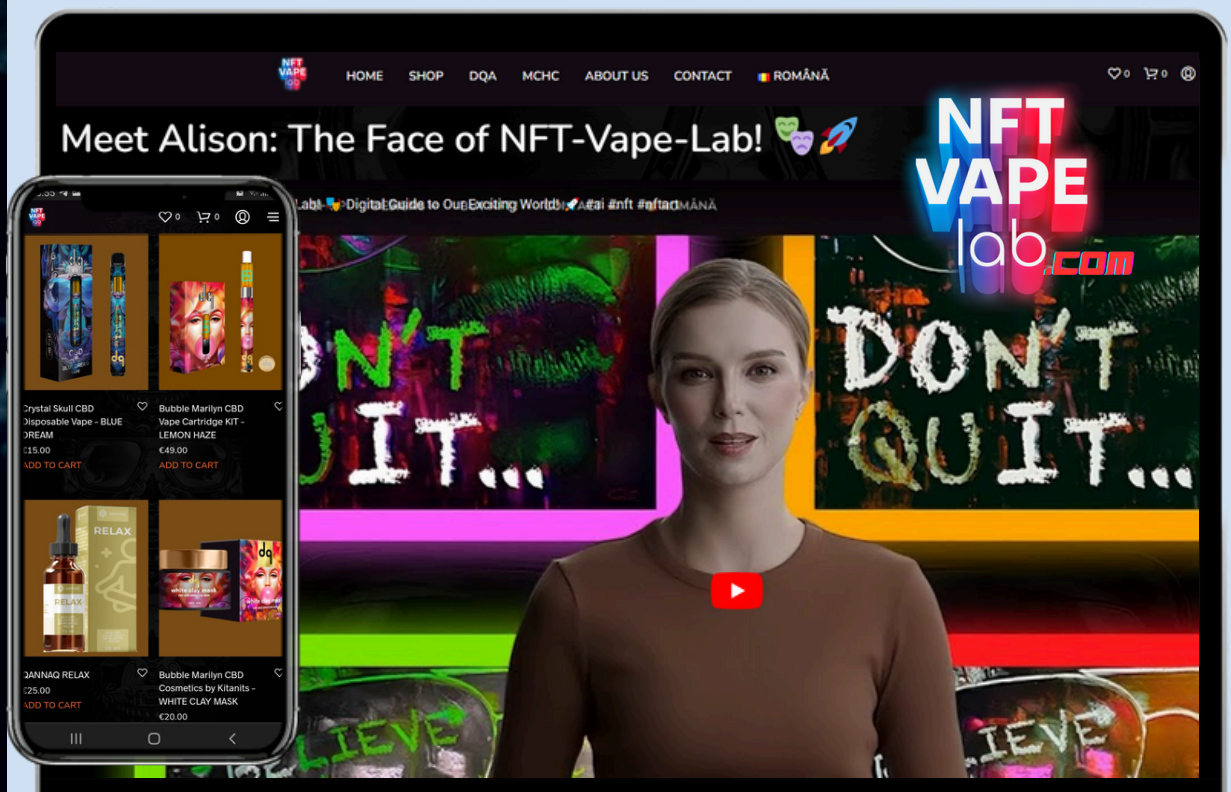**Demo**: A Partnership for Wellness

A Partnership for Wellness

Redefining
Wellness Commerce

NFTVapeLab.com, a fully operational project within the DQA ecosystem, seamlessly integrates blockchain technology, our **$DQA Token**, **NFT**s, and holistic wellness products.

NFTVapeLab creates a unique ecosystem blending digital collectibles with physical wellness products, all underpinned by blockchain technology.

Users can purchase physical products directly through the integrated **Shop**.

NFTVAPELAB.COM

Commercial Platform NFTVapeLab.com

- **Wellness Products**: Features a curated selection of high-quality wellness items, including medical cannabis where legally permitted.

- **NFT Integration:** Utilize Non-Fungible Tokens (NFTs) for product authentication and exclusive benefits.

- **Loyalty Program:** Implement a blockchain-based rewards system for repeat customers.

- **Educational Content:** Provide information on product use, benefits, and potential risks.

Demo: The NFT Vape Lab

Comprehensive Wellness Ecosystem

Telemedical Platform MCHC.io

- **Telemedicine Integration:** In line with our focus on accessibility and technology, MCHC provides video consultations with doctors and practitioners, bringing expert care directly to patients' homes. Read more

- **User-Friendly Booking:** We've implemented an easy-to-use appointment booking system through the website, streamlining the patient experience.

- **Blockchain and NFT Integration:** As a DQA project, MCHC incorporates our innovative blockchain solutions and NFT ecosystem, offering unique benefits and enhanced security to users. You can access our NFT Check System.

- **Holistic Healing:** The platform's holistic approach integrates conventional medicine with plant-based treatments, catering to the increasing consumer preference for comprehensive health solutions.

Demo: A Partnership for Wellness

Comprehensive Wellness Ecosystem

Commercial Platform NFTVapeLab.com

- **Wellness Products**: Features a curated selection of high-quality wellness items, including medical cannabis where legally permitted. Read more

- **Loyalty Program**: Blockchain-based rewards system, with $DQA Tokens as the primary currency for transactions and rewards.

- **Holistic NFT Ecosystem:** NFTVapeLab creates a unique ecosystem blending digital collectibles with physical wellness products, all underpinned by blockchain technology.

- **Telemedical Services:** The platform includes a Telemedical Video Consultation Platform (MCHC.io), facilitating remote healthcare services.

- **NFT Checker Integration:** Similar to MCHC, NFTVapeLab users can access our secure NFT Checker platform.

Demo: The NFT Vape Lab

PRODUCTS & SERVICES

Comprehensive Wellness Ecosystem
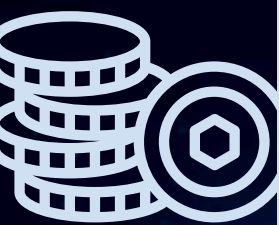
Wellness Tourism

- **Curated Wellness Retreats**: Offers health and wellness-focused travel experiences, integrating remote medical consultations during travel.

- **NFT-Based Authentication**: Uses NFTs to verify and enhance the authenticity of wellness tourism experiences.

- **Vouchers:** Enjoy unique dining, stay at the best hotels, see concerts, go on vacations, and attend events.

- **Exclusive access** to our platforms, premier telemedical and wellness tourism benefits, gifts & giveaways.

DQA will enter the wellness tourism market by offering health-focused travel experiences combined with remote medical consultations.

The use of NFTs to authenticate these offerings will distinguish DQA, providing unique and verifiable experiences for wellness tourists.

Demo: The Future of Wellness Tourism

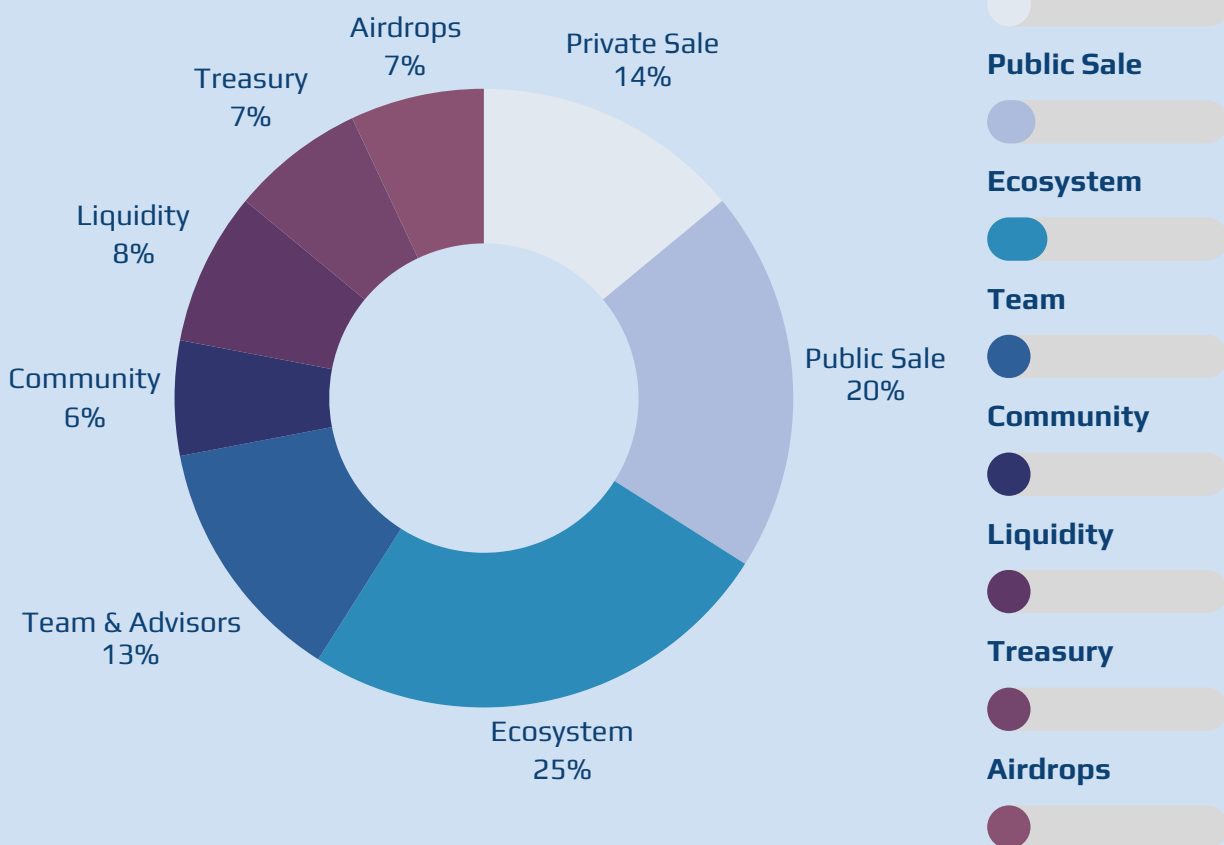**PRODUCTS & SERVICES**

$DQA Token
Powering Our Ecosystem

The **$DQA token** is the essential element of the Digital Quantum Association ecosystem. It is designed to facilitate transactions, incentivize user participation, and govern the platform effectively.

The $DQA token serves multiple purposes within the ecosystem, with **12 key utilities**.

Coin Logo

Total Supply
$DQA | 1 Billion

Private Sale
14%

Airdrops
7%

Treasury
7%

Liquidity
8%

Community
6%

Public Sale
20%

Team & Advisors
13%

Ecosystem
25%

Private Sale

Public Sale

Ecosystem

Team

Community

Liquidity

Treasury

Airdrops

Exclusive NFT Collection Access

- **$DQA tokens** are the preferably way to purchase our exclusive NFT collections
- NFTs provide tiered benefits in the **MCHC.io** and **NFTVapeLab.com** ecosystem
- Our exclusive **GAIA NFT** collection consists of 10,000 unique pieces, which will be distributed to our loyal $DQA token holders.

Demo: Tokenization and NFTs

NFTS & DQA

Technology Overview

Elevating MCHC.io with Softermii

We have partnered with <u>Softermii</u>, a leader in Med-Tech and blockchain development, to take our existing and fully operational telemedical platform, MCHC.io, to the next level.

With the success of our **ICO**, we plan to further develop MCHC.io, enhancing its capabilities and expanding its reach. This will include integrating more holistic health solutions, strengthening our blockchain infrastructure, and launching new services that cater to the growing demand for personalized, technology-driven healthcare.

NFT
Check System

At **DQA** we developed a proprietary <u>**NFT Check**</u> System, that allows users to manage their NFTs collection and access associated benefits.

The NFT Check system explains the key features of the platform, including logging in to view and track your NFT collection and spendings.

Fully Developed

The system offers secure login and account verification through blockchain-based signatures. Please check our <u>**Video**</u> demonstrating integration with the MultiversX Blockchain platform and Xportal App.
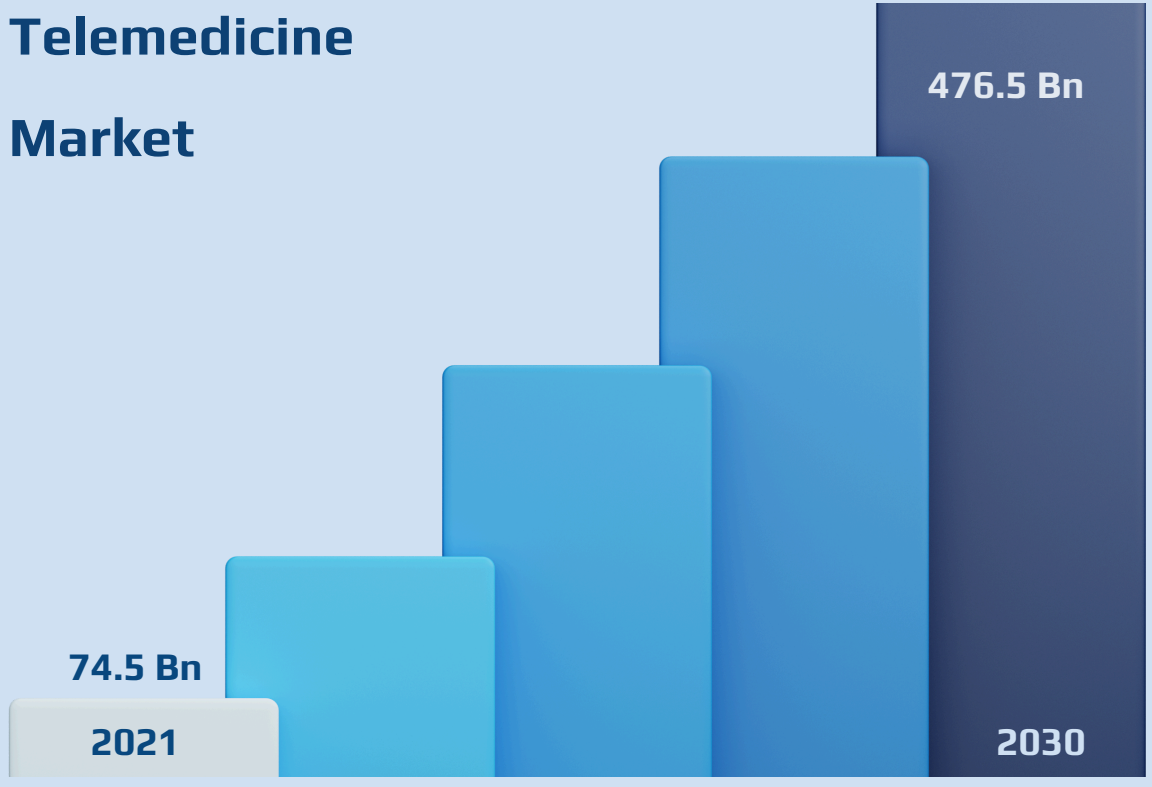
Demo: <u>Securing Patient Data</u>

Securing Patient Data

A Booming Market Opportunity

Telemedicine

Market

476.5 Bn

74.5 Bn

2021

2030

Global Market Projection

The worldwide Telemedicine market, valued at **$74.5 billion** in 2021, is projected to surge to **$476.5 billion** by 2030, driven by a robust CAGR of 22.9%.

Strategic Vision

As the market evolves, DQA remains committed to providing personalized care solutions and promoting healthy living through our innovative Token Ecosystem.

A Booming Market Opportunity

Market Growth

The European telemedical market is projected to grow from **$21.71 billion** in 2023 to **$51.94 billion** by 2029, with a compound annual growth rate (CAGR) of 19.6% from 2024 to 2029.

Strategic Positioning

We are focused on enhancing our global footprint by expanding into new markets, with a strong emphasis on Europe, where we already have well-established partnerships in Western regions.
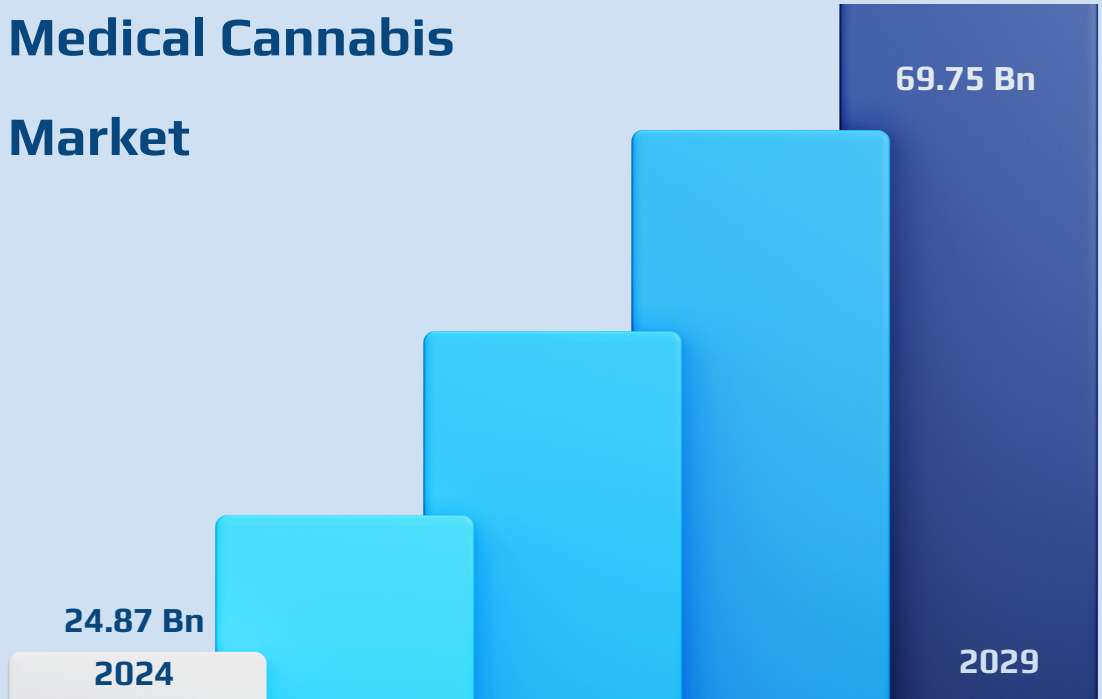
Demo: Telemedicine and Accessible Care

Telemedicine and Accessible Care

Leveraging Global Growth

Medical Cannabis Market

24.87 Bn
2024

69.75 Bn

2029

Global Market Forecast

The worldwide medical cannabis market is anticipated to reach **$24.87 billion** in 2024 and is projected to grow to **$69.75 billion** by 2029, with a strong CAGR of 22.9% during this period.

DQA's Specialized Expertise

Our leadership team includes Master Growers and oil extraction specialists with deep connections to the California and U.S. Medical Cannabis markets.

Leveraging Global Growth
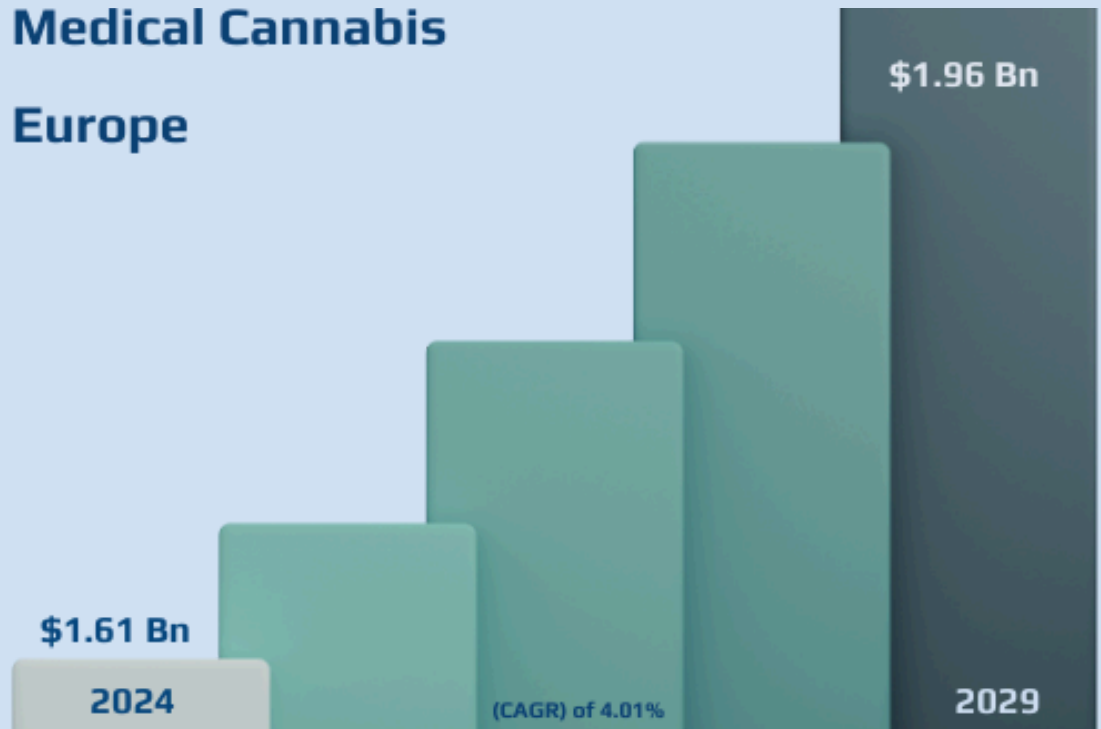
Medical Cannabis

Europe

$1.96 Bn

$1.61 Bn

2024

(CAGR) of 4.01%

2029

Market Growth

The Medical Cannabis market in Europe is projected to reach **$1.61 billion** by 2024, with a Compound Annual Growth Rate (CAGR) of 4.01% from 2024 to 2029, leading to a market volume of **$1.96 billio**n by 2029.
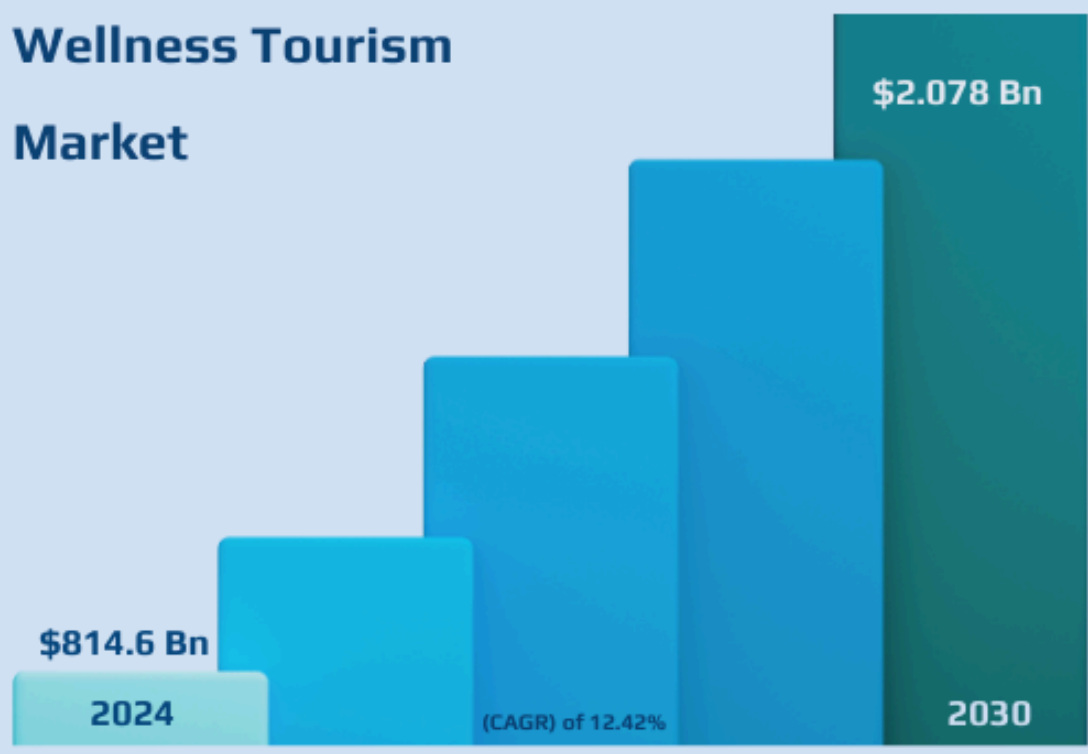
Worldwide Positioning

By capitalizing on our established presence in **Germany** and the new Cannabis legalization laws, DQA is well-positioned for substantial growth in the expanding European market.

Integrating Health and Travel

Wellness Tourism Market

$814.6 Bn

2024

$2.078 Bn

(CAGR) of 12.42%

2030

Market Growth Opportunity

The global wellness tourism market, valued at **$814.6 billion** in 2022, is projected to grow at a CAGR of 12.42% from 2023 to 2030.

Wellness Through Telemedicine

By offering remote consultations and follow-up care, our telemedicine services extend the wellness experience beyond the physical visit, providing continuous support and personalized care.

Integrating Health and Travel

The **Wellness Tourism** market is experiencing significant growth, reflecting increasing global interest in health and wellness experiences.

- **Upselling** Telehealth Services
- **Strategic** Partnerships
- **Loyalty** Programs
- **Customizable** Wellness Plans
- **Commission** on Wellness Travel Packages

Demo: The Future of Wellness Tourism

Lodging
Wellness Activities
Others
Priority Access
Food & Beverage

NFTs and the Future of Wellness Tourism

WELLNESS TOURISM

Comprehensive Strategy

Community Building

- **Web2 & Web3 Community development**
- **AMA sessions**
- **Raffles & Giveaways**
- **Customer Reviews & Testimonials**

Channel Strategy

- Our **Social Media** marketing strategy is a cornerstone of our outreach and community engagement efforts. It is designed to maximize our visibility, build a robust community, and generate sustained interest in our project.

- By leveraging multiple platforms, we will ensure a comprehensive presence in the digital space, catering to different segments of our target audience

- We'll use various channels to reach our community, including our **LinkTree**, which connects to all our social media platforms.

GO TO MARKET

Comprehensive Strategy
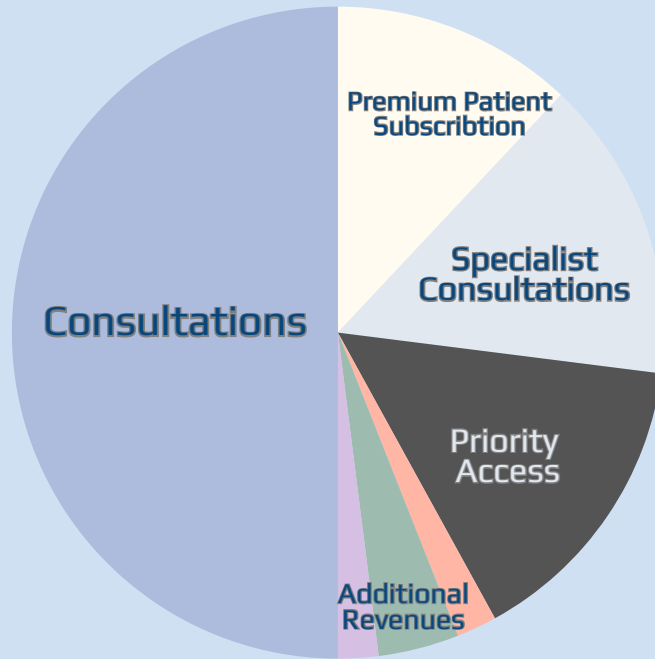
Strategic Partnerships & Recruitment

- Doctors and Therapist recruitment
- Clinics, Resorts, SPA recruitment
- Strengthening supplier and distributor partnerships
- Sales team recruitment
- Recruitment of wellness and healthcare consultants

Please check out our social channels below:

- Social Media Marketing
- Content Marketing
- Website Optimization
- Events & Networking
- Community
- AMA | Raffles & Give Aways
- Trade Shows and Events
- Email Marketing
- Customer Reviews and Testimonials

Financial Projections and Revenue Streams

The practice anticipates generating substantial revenue running 7,200 consultations each quarter.

An average fee of $50 each, demonstrating the utilization of its 40 doctors (worst-case scenario).

REVENUE STREAM	UNIT PRICE | SUBSCRIPTION	VOLUME	TOTAL | MONTH ($)
CONSULTATIONS	$50 PER CONSULTATION	2,400	$120,000
PATIENT PREMIUM SUBSCRIPTIONS	$30 PER MONTH	1,000	$30,000
SPECIALIST CONSULTATION	$50 ADDITIONAL FEE	720	$36,000
PRIORITY ACCESS	$50 ADDITIONAL FEE	720	$36,000
DOCTOR PROFESSIONAL SUBSCRIPTIONS	$100 PER MONTH	40	$4,000
HEALTH MONITORING SUBSCRIPTIONS	$20 PER MONTH	500	$10,000
HEALTH DATA ANALYSIS SERVICE	$50 PER SERVICE (QUARTERLY)	200	$3,333
TOTAL	DQA's evaluation on monthly revenue – **$239,333**		

Financial Projections and Revenue Streams

Breakeven Analysis: With 40 experts/doctors (worst-case scenario), MCHC is expected to break even at the beginning of Year 2, with a cumulative profit of $956,500 by the end of that year.

Profitability: Over 5 years, MCHC is projected to generate a cumulative profit of $7,518,090.

Revenue Growth:
- **Year 1** & **2**: $956,500
- **Year 3**: 40% growth, reaching $1,339,100
- **Year 4**: 50% growth, reaching $2,008,650
- **Year 5**: 60% growth, reaching $3,213,840

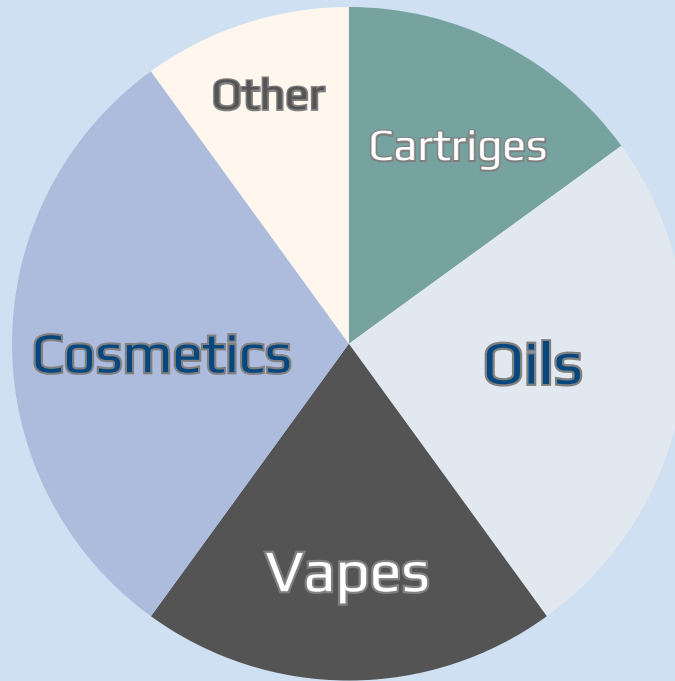**Financial Summary for Year 1 & 2 (40 doctors/experts)**:
- Gross Revenue: $3,141,500
- Operations Costs: $1,955,000
- Net Revenue: $3,141,500
- Profit/Loss: $1,186,500
- Corporate Income Tax (16%)
- Breakeven & Profit: Month 13th
- Costs till Breakeven: $743,000

5 Year forecast for MCHC Link

Investment and Growth Trajectory

We project reaching our breakeven point within seven months after the release of our Minimum Viable Product (**MVP**), targeting the medical cannabis sector.

We anticipate a 45% gross margin and a 35% net profit margin by the year two.

INITIAL INVESTMENT COSTS

CATEGORY	COST ($)
PRODUCT SOURCING / INVENTORY	$50,000
MARKETING ACTIVITIES	$50,000
PLATFORM DEV & INTEGRATION	$100,000

QUARTERLY REVENUE PREDICTION

Q	REVENUE ($)
Q2	$15,000
Q3	$70,000
Q4	$166,000
Q5	$290,000

Investment and Growth Trajectory

Breakeven Analysis: NFT Vape Lab is projected to break even at the beginning of Year 2, with a cumulative profit of $1,779,924 by the end of that year.

Profitability: Over 5 years, NFT Vape Lab is projected to generate a total cumulative profit of $13,990,202.

Revenue Growth:
- **Year 1** & **2**: $1,779,924
- **Year 3**: 40% growth, reaching $2,491,893
- **Year 4**: 50% growth, reaching $3,737,840
- **Year 5**: 60% growth, reaching $5,980,544

Financial Summary for Year 1 & 2:
- Gross Revenue: $5,818,000
- Operations Costs: $3,199,900
- Net Revenue: $2,618,100
- Profit/Loss: $2,158,100
- Corporate Income Tax (16%)
- Breakeven & Profit: Month 13th
- Costs till Breakeven: $335,000

5 Year forecast for NFTVapeLab Link

FINANCIAL NFT VAPE LAB

INITIAL COIN OFFERING

$DQA Token Allocation

The total supply of **1 Billion $DQA** tokens is allocated as follows:

Private Sale (14%)
- For strategic investors & partners
- Tiered System

Public Sale (20%)
- **10% Pre-ICO** Tiered discounts
- **10% ICO stages**

The vesting schedule includes a 4-month cliff, with 20% unlocked at TGE and the remaining 80% released linearly over 18 months at a rate of 4.44% per month.

Demo: Tokenization and NFTs

2019
+1.07   +1.11

Tokenization and NFTs

Use of Funds

55% Operations
Focused on scaling and optimizing MCHC.io, NFTVapeLab.com, and our wellness platform, including technology implementation for seamless user experiences.

27% Marketing Campaigns
Launching comprehensive start-up campaigns to establish market presence. Targeting key demographics to accelerate adoption and brand recognition.
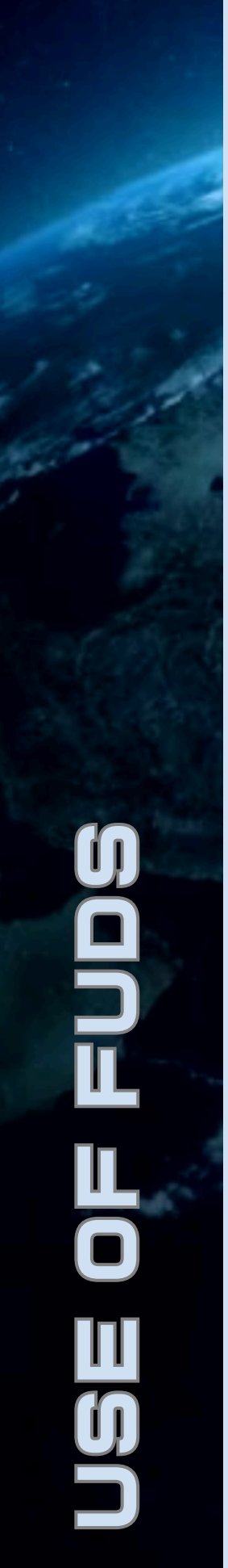
9% Contingency Treasury
Preparing for unforeseen expenses and opportunities. Safeguarding against market volatility and unexpected challenges.

8% Team Compensation
Attracting and retaining top talent, including angel investors. Securing top-tier professionals to drive innovation and growth.

Additional Terms
- **Lock-up Period**: 12 months from TGE for any unsold tokens.
- **Soft Cap**: 140M tokens (adjust strategy if not reached).
- **Hard Cap**: 210M tokens.

Funding Goals Allocation

Funding Sought

DQA Group is seeking **$3.115 million**, with a pre money valuation (Fully Diluted Valuation, **FDV**) of **$12.46 million**.

Equity Stake

DQA Group is offering a **20% equity** stake to investors. The company intends to maintain 80% ownership after **ICO**.

Potential Returns for Investors

Given the **$3.115 million funding** amount and the 20% equity stake offered, investors could potentially achieve a return of 3 to 5 times their initial investment, leading to significant financial gains.

Allocation	Amount USD	Percentage
Total Investment Needed for Operations	$1,724,800	55.36%
Total Marketing Costs for Start-Up Campaigns	$850,000	27.28%
DQA Team (Angel Investors and Team Compensation)	$257,480	8.26%
Buffer for Unforeseen Expenses	$283,228	9.09%
Total	**$3,115,508**	**100.00%**

Exit Plan
- **Horizon:** 5years
- **Mode:** Acquisition

FUNDING & ALLOCATION

Visionary Whitepaper

We are excited to announce the upcoming release of our comprehensive Whitepaper, which outlines our innovative vision, advanced technology, detailed market analysis, and Tokenomics strategy.

Strategic Positioning

Spanning over 100 pages, the Whitepaper details how DQA is strategically positioned to leverage the rapidly expanding Telemedicine and Wellness markets.

Exclusive Access

While the full Whitepaper will be publicly available prior to the ICO launch, we are currently offering exclusive early access to select partners, investors, grant-giving organizations, affiliates, and authorized agents.

This is an opportunity to gain an in-depth understanding of our project before it goes live.

Whitepaper

Strategic Roadmap
Milestones to Success

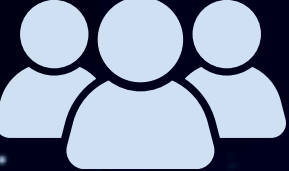Brand Awareness
Q1

ICO & NFT launch
Q2

Telemedical V.2
Q3

Commercial V.2
Q4

Strategic Partnerships
Q5

Worldwide branding
Q6

ROADMAP

TEAM DQA

RAUL C. SARARU

Founder - Entrepreneur with over 25 years of experience as Owner & CEO in various industries. LinkedIn

MIRCEA MARZAN

MD, EMBA - Currently the Managing Director at Ana Aslan International Foundation. LinkedIn

CRISTIAN GEORGESCU

Entrepreneur - IT Business Developer & Partner at Sophia Concept. LinkedIn

ZACH ROBERTS

Serial Entrepreneur - Founder's Advisor. Business Lawyer, Economist. LinkedIn

Full Team

ADVISORS

JEREMIE COHEN - BLOCKCHAIN ADVISOR

- **Current Role**: Consultant Blockchain, Podcast Host & MultiversX KOL [GRM on X]

- **Contribution**: Presentation and business deck, UI | UX, networking and strategic planning support. LinkedIn

SEVER MOLDOVEAN - STRATEGY ADVISOR

- **Current Role**: Advisor through the MultiversX advisory program [Sever on X]

- **Contribution**: Tech and business insights, blockchain & business strategy presentations, networking. LinkedIn

ADAM NOAF - CHAIN, NFT, ICO ADVISOR

- **Current Role**: Blockchain & Web3|Advisor | Ambassador | [aDAMN on X]

- **Contribution**: Market analysis and strategic planning support. LinkedIn

OVIDIU BADILA - COMMUNITY ADVISOR

- **Current Role**: Lead community advisor, social strategist [VID on X]

- **Contribution**: Social Campaigns, building and maintaining community.

TEAM DQA

Join Us in Revolutionizing Healthcare

CONTACT

Thank you!
for taking the
time to read our
Business Plan.
Founder

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