

DIGITAL QUANTUM ASSOCIATION

D Q A

Real World Assets

WELLNESS REIMAGINED

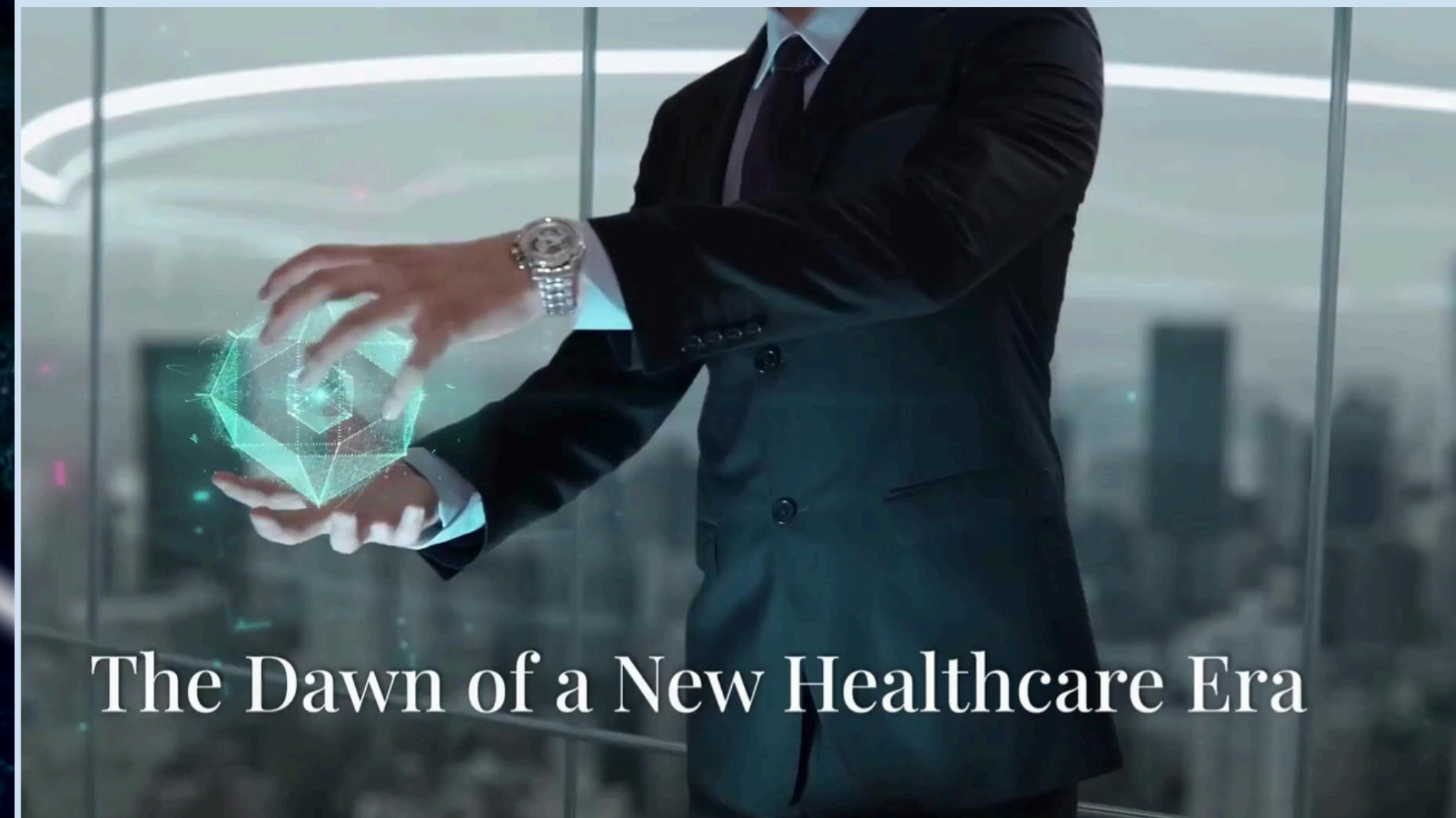
INTRO

Digital Quantum Association (**DQA**) is not a typical Cryptocurrency or Blockchain project.

We are an **RWA** Med-Tech, Holistic initiative, which focuses on Real-World Assets (RWA) in the Medical Technology (**Med-Tech**) sector, and taking a comprehensive or “Holistic” approach.

Demo: The Dawn of a New Healthcare Era

DQA is an **Ecosystem** that highlights the strong interconnectivity among its diverse **Team**, which includes companies, foundations, doctors, medical cannabis specialists, therapists, clinics, researchers, scientists, suppliers, distributors, manufacturers, retailers, and angel investors.



The Dawn of a New Healthcare Era



VISION

Our vision is grounded in the belief that **High-Quality Healthcare** should be accessible to everyone, seamlessly integrating the strengths of conventional medicine with innovative, plant-based treatments.



DIGITAL QUANTUM ASSOCIATION

www.DQA.Group

MISSION



DQA's mission is to build a **Healthcare Ecosystem** that breaks down traditional barriers, giving patients more control over their health data and treatment choices.

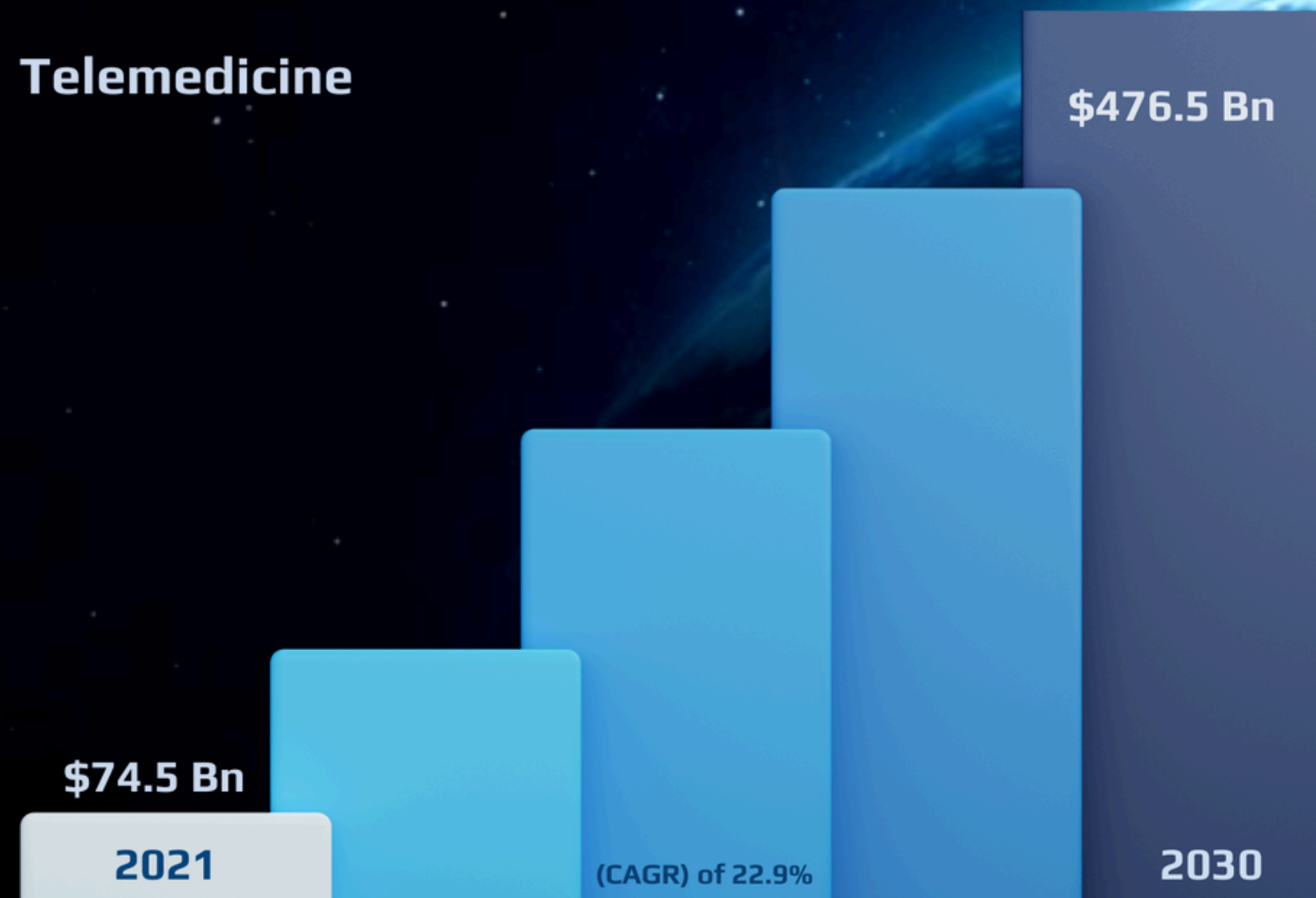
At the same time, we equip healthcare professionals with the tools they need to deliver more effective and personalized care.

By harnessing the potential of **Blockchain Technology** and **Tokenization**, we address persistent challenges in healthcare, such as fragmented patient data and limited access to quality care, particularly in remote areas.



MARKET

Telemedicine



Global Market Projection

The worldwide telemedicine market, valued at **\$74.5 billion** in **2021**, is projected to grow to **\$476.5 billion** by **2030**, driven by a robust CAGR of 22.9%.



DQA's Strategic Vision

At DQA, we are ready to lead in the rapidly expanding telemedicine market, capitalizing on significant growth opportunities.

As the market evolves, DQA remains committed to providing personalized care solutions and promoting healthy living through our innovative Token Ecosystem, positioning ourselves as a pivotal force in the future of healthcare.

Demo: [Telemedicine and Accessible Care](#)

MAP
KNOWLEDGE
LOCATION
DEVELOPMENT
GEOGRAPHY
DEVELOPMENT
PLANET
HUMAN
PLACE
EARTH

Telemedicine and Accessible Care

MARKET

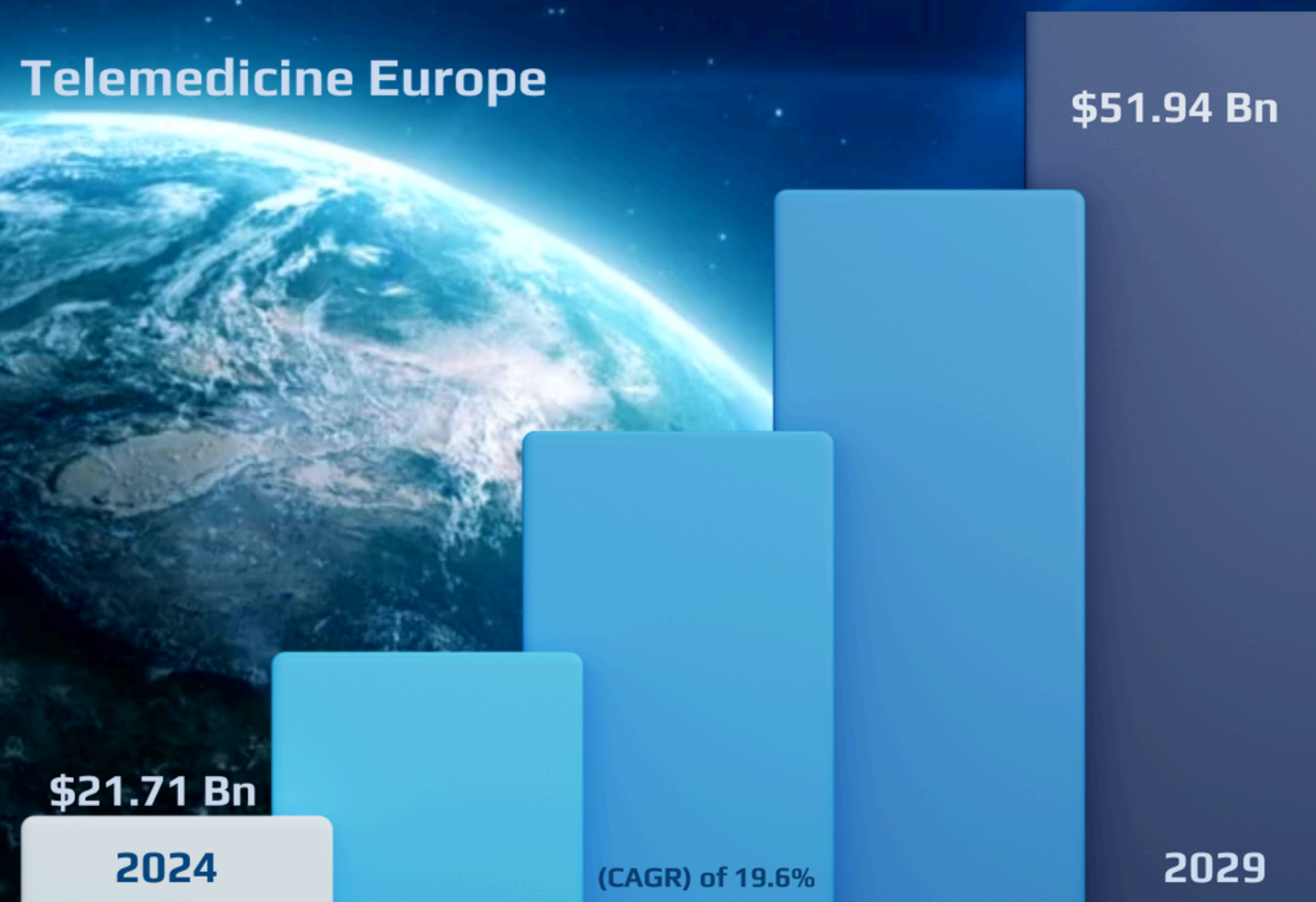
Telemedicine Europe

Drivers

- Increasing adoption of digital health technologies
- Growing demand for remote patient monitoring
- Government initiatives supporting telemedicine
- Rising prevalence of chronic diseases

Market Growth

The European telemedicine market is projected to grow from **\$21.71 billion** in **2023** to **\$51.94 billion** by **2029**, with a compound annual growth rate (CAGR) of 19.6% from 2024 to 2029. It is anticipated to hold the second-largest share in the global market.



Global Expansion Strategy

By leveraging our existing partnerships and cutting-edge technology, we aim to scale rapidly in this growing market, establishing DQA as a worldwide leader in holistic healthcare.

MARKET

Global Market Forecast

The worldwide **Medical Cannabis** market is anticipated to reach **\$24.87 billion** in **2024** and is projected to grow to **\$69.75 billion** by **2029**, with a strong CAGR of 22.9% during this period.

Demo: [A Partnership for Wellness](#)

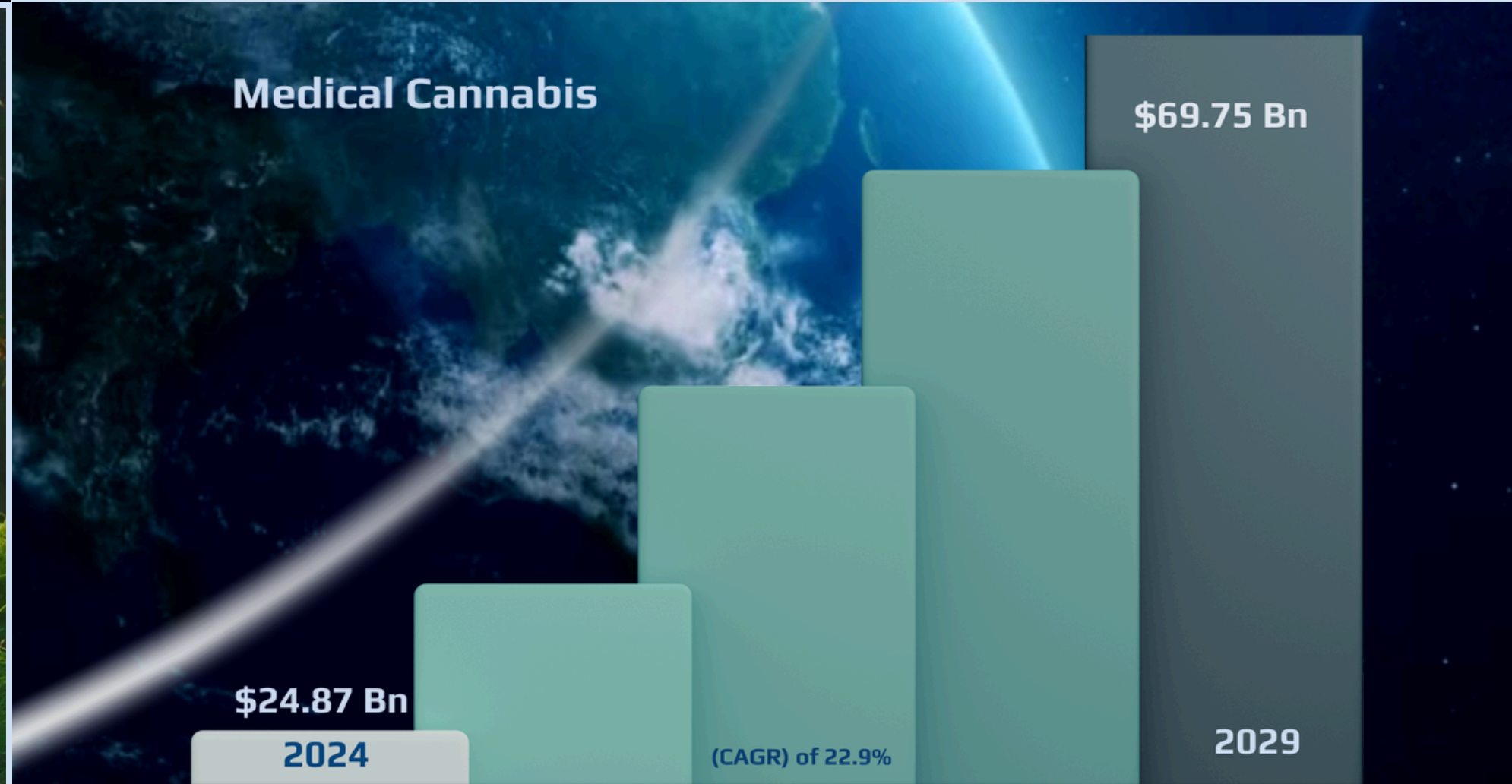


DQA's Specialized Expertise

Our leadership team includes Master Growers and oil extraction specialists with deep connections to the California and U.S. cannabis markets.

Innovative Healthcare Delivery

At the forefront of our expansion is the Medical Cannabis Holistic Center, **MCHC.io**, a groundbreaking project that revolutionizes healthcare through a unique blend of holistic practices and cutting-edge technology.





MARKET

Strategic Expansion

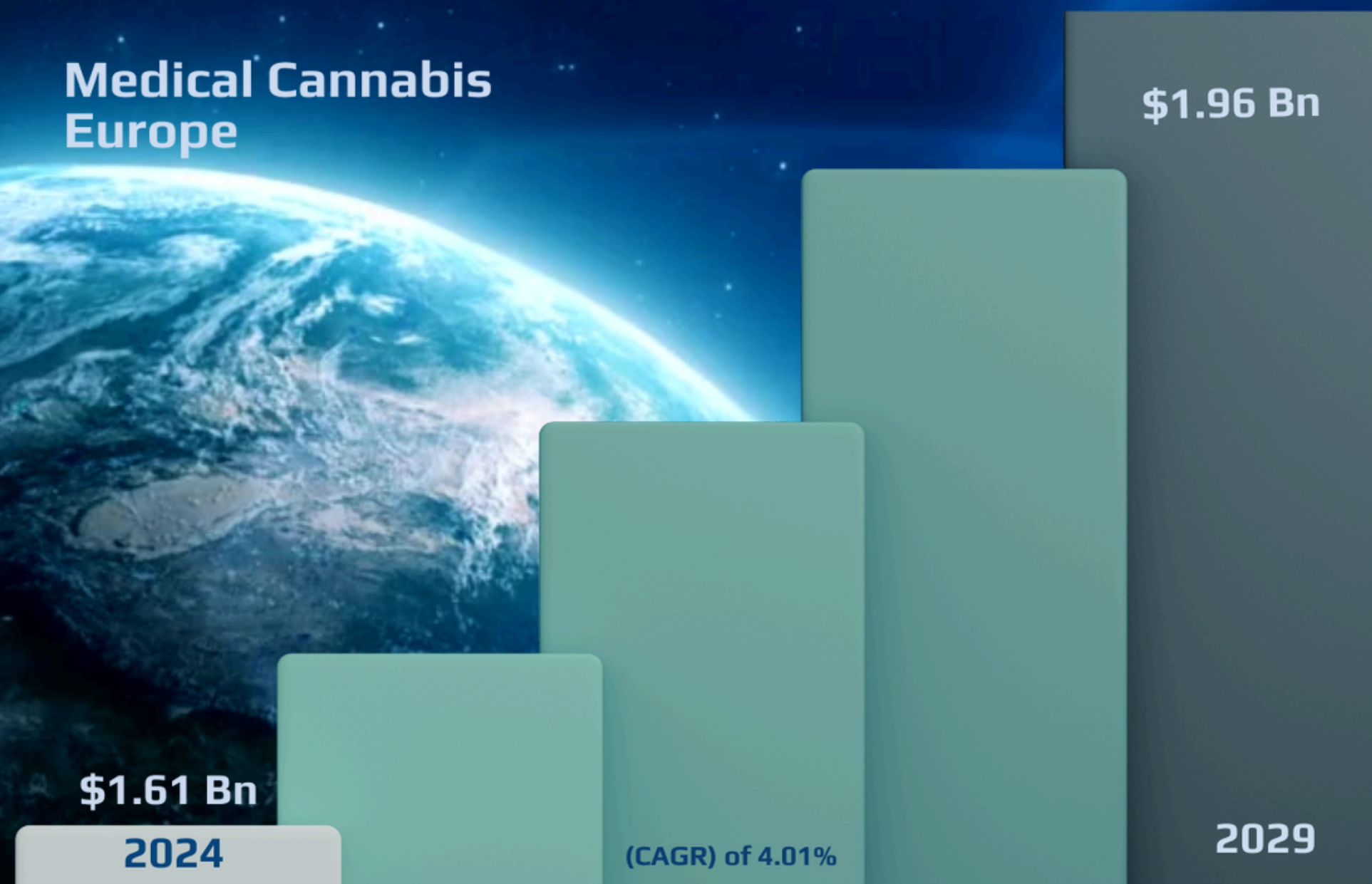
We aim to significantly grow our presence in both European and global markets, leveraging our strong partnerships in Western Europe as a foundation for this expansion.

Market Growth

The medical cannabis market in Europe is projected to reach **\$1.61 billion** by **2024**, with a Compound Annual Growth Rate (CAGR) of 4.01% from 2024 to 2029, leading to a market volume of **\$1.96 billion** by **2029**.

Once our **ICO** is successfully closed, DQA will be ready to lead Europe's medical cannabis expansion through blockchain innovation.

Medical Cannabis Europe



Global Positioning

By capitalizing on our established presence in **Germany** and the new Cannabis legalization laws, DQA is well-positioned for substantial growth in the expanding European market.



MARKET

Market Growth Opportunity

The global wellness tourism market, valued at **\$814.6 billion** in 2022, is projected to grow at a CAGR of 12.42% from 2023 to 2030.

Wellness Tourism



NFTs and the Future of Wellness Tourism

Extending Wellness Through Telemedicine

By offering remote consultations and follow-up care, our telemedicine services extend the wellness experience beyond the physical visit, providing continuous support and personalized care.

Demo: [The Future of Wellness Tourism](#)

GO-TO-MARKET

Community Building

Our comprehensive strategy focuses on forming strategic partnerships, strengthening our brand presence, and fostering a vibrant community across traditional and digital channels.

Strategic Partnerships and Recruitment

- Doctors and Therapist recruitment
- Strengthening supplier and distributor partnerships
- Sales team recruitment
- Recruitment of wellness and healthcare consultants
- Patient Engagement and Support Programs

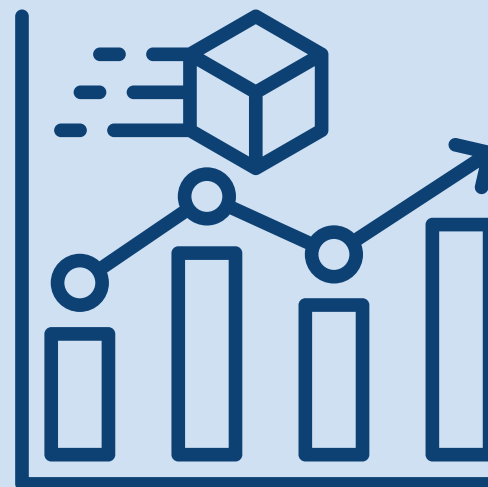
"Seal the Deal!
One step at a time."

DQA

WHERE INNOVATION MEETS
INVESTMENT

Marketing and Brand Awareness

- Marketing and sponsorships
- Social Media Marketing
- Content Marketing
- Website Optimization
- Email Marketing
- Trade Shows and Events



GO-TO-MARKET

Community Building

- **Web2 & Web3** Community development
- **AMA** sessions
- **Raffles & Giveaways**
- **Customer Reviews** and Testimonials

WATCH
OPORT-UNITY



MEET THE
COMM-UNITY

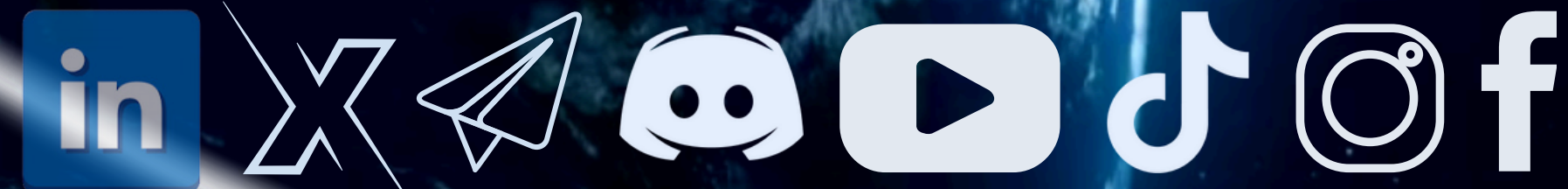
Channel Strategy

Our Social Media marketing strategy is a cornerstone of our outreach and community engagement efforts. It is designed to maximize our visibility, build a robust community, and generate sustained interest in our project.

By leveraging multiple platforms, we will ensure a comprehensive presence in the digital space, catering to different segments of our target audience.

We will use various channels to reach our community, including our **LinkTree**, which connects to all our social media platforms and is ready for marketing expansion.

Please check out our social channels below:



SERVICES

Telemedical Platform MCHC.io

Virtual Consultations

Offers remote consultations with healthcare professionals, integrating conventional medicine with plant-based treatments. [Read more](#)

Personalized Treatment Plans

Tailored healthcare solutions enhanced by AI-assisted diagnostics, with **\$DQA Token**-based access.

Secure Data Management

Ensures patient data protection using blockchain technology, maintaining high standards of privacy and security.

Demo: [Securing Patient Data](#)

Commercial Platform NFTVapeLab.com

Wellness Products

Features a curated selection of high-quality wellness items, including medical cannabis where legally permitted. [Read more](#)

Loyalty Program

Blockchain-based rewards system, with **\$DQA Tokens** as the primary currency for transactions and rewards.



SERVICES

Enhanced Ecosystem Services

Ecosystem Backbone: The **\$DQA Token** serves as the central currency across all platforms, driving transactions, access to services, and NFT-based rewards.

Tokenization and NFTs

2019

+1.07

+1.11

Wellness Tourism Integration



- **Curated Wellness Retreats:** Offers health and wellness-focused travel experiences, integrating remote medical consultations during travel.
- **NFT-Based Authentication:** Uses NFTs to verify and enhance the authenticity of wellness tourism experiences. Please check out our [NFT Check System](#).

\$DQA Token and NFT's

- **Foundation:** The **\$DQA Token** underpins all transactions, access, and rewards within the ecosystem, ensuring seamless integration across platforms and services.
- **NFT Integration:** Unique NFTs linked to the **\$DQA Token** provide exclusive benefits, including early access, discounts, and personalized experiences within the DQA ecosystem.

Demo: [Tokenization and NFTs](#)



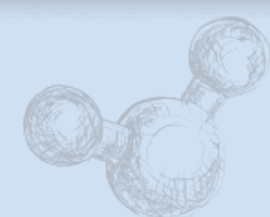
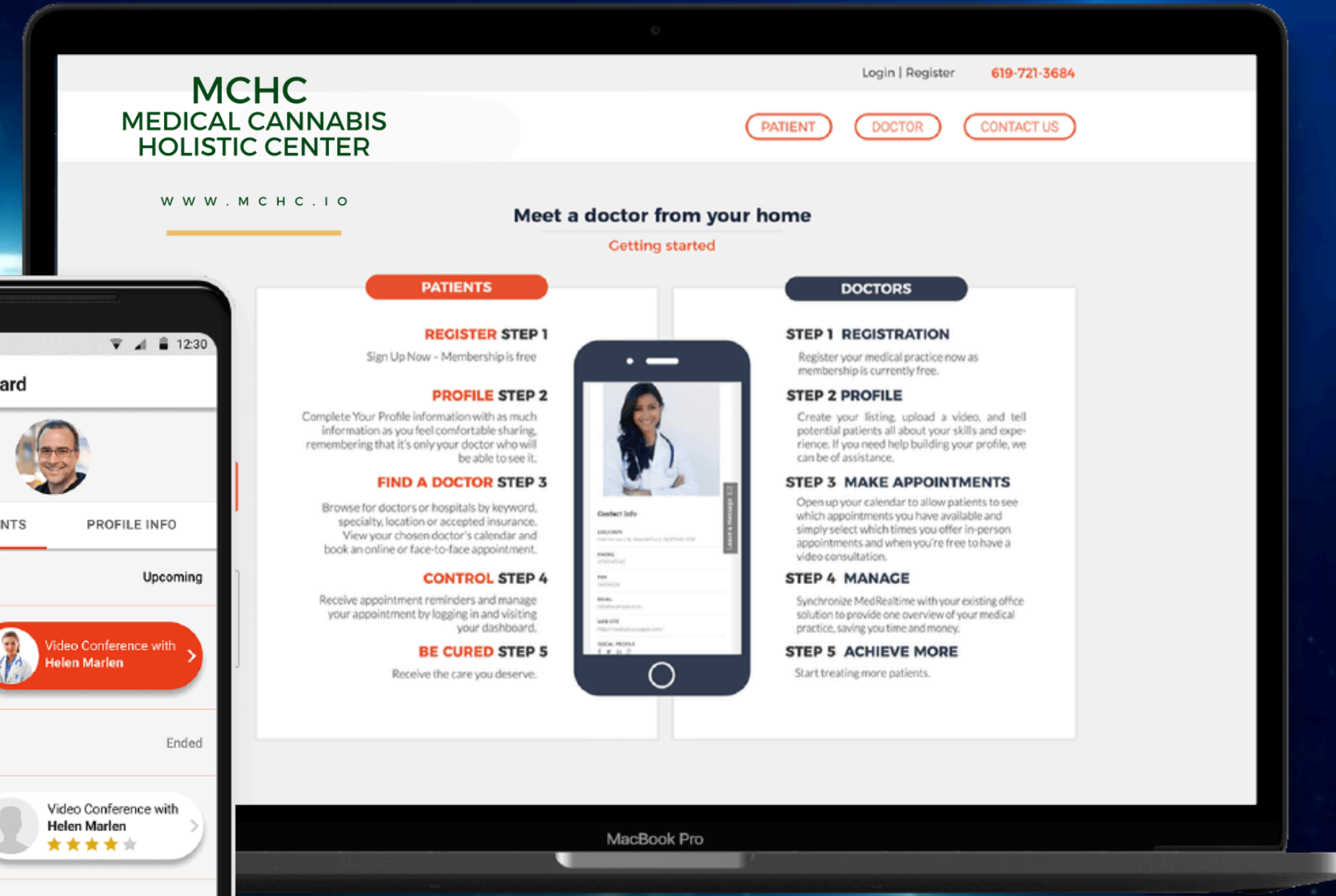
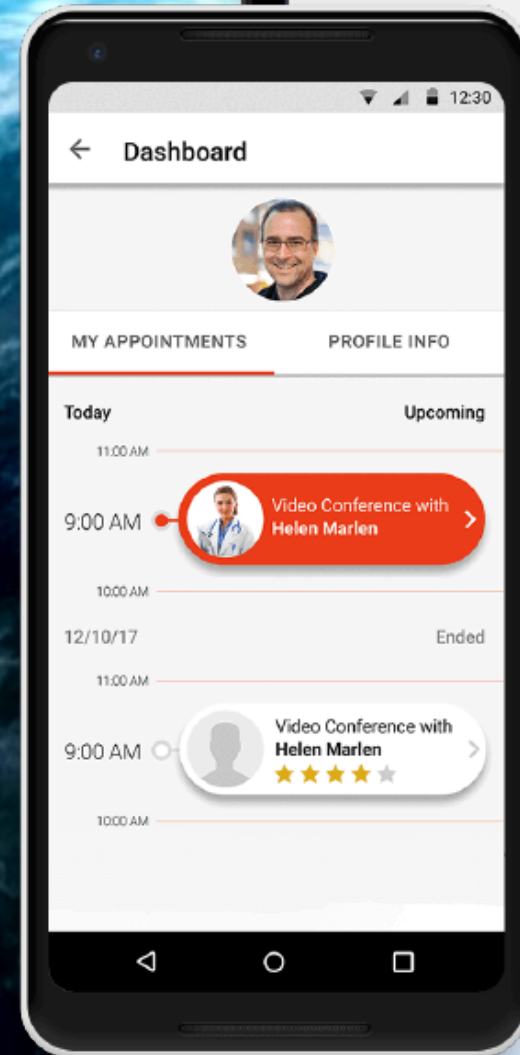
MED-TECH

Elevating MCHC.io with Softermii

We have strategically partnered with Softermii, a leader in custom software and app development, renowned for their expertise in healthcare IT and Med-Tech innovation.

This collaboration harnesses Softermii's strengths in technologies like WebRTC and video conferencing to enhance our telemedical platform, MCHC.io, driving superior user experiences and innovative healthcare solutions.

Their key competencies include audio and video conferencing, as well as NFT platform development.



Next-Level Development

With the success of our **ICO**, we are committed to elevating MCHC.io to the next level of operation. This includes advanced AI integration, enhanced data security, and expanded service offerings.



DQA-TECH

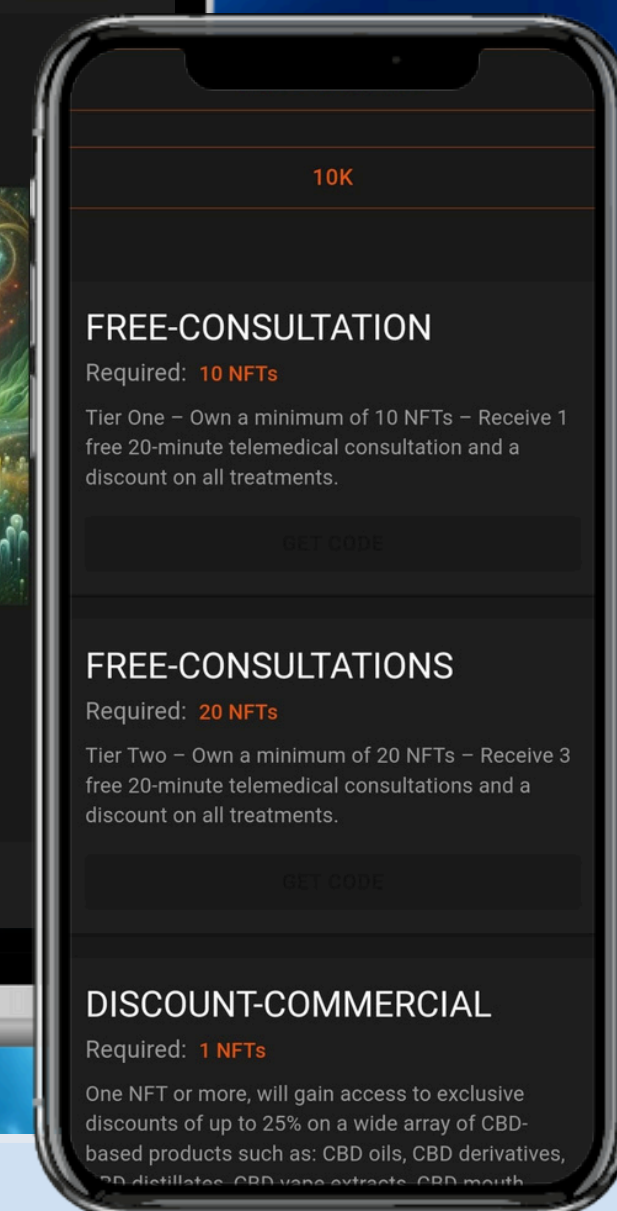
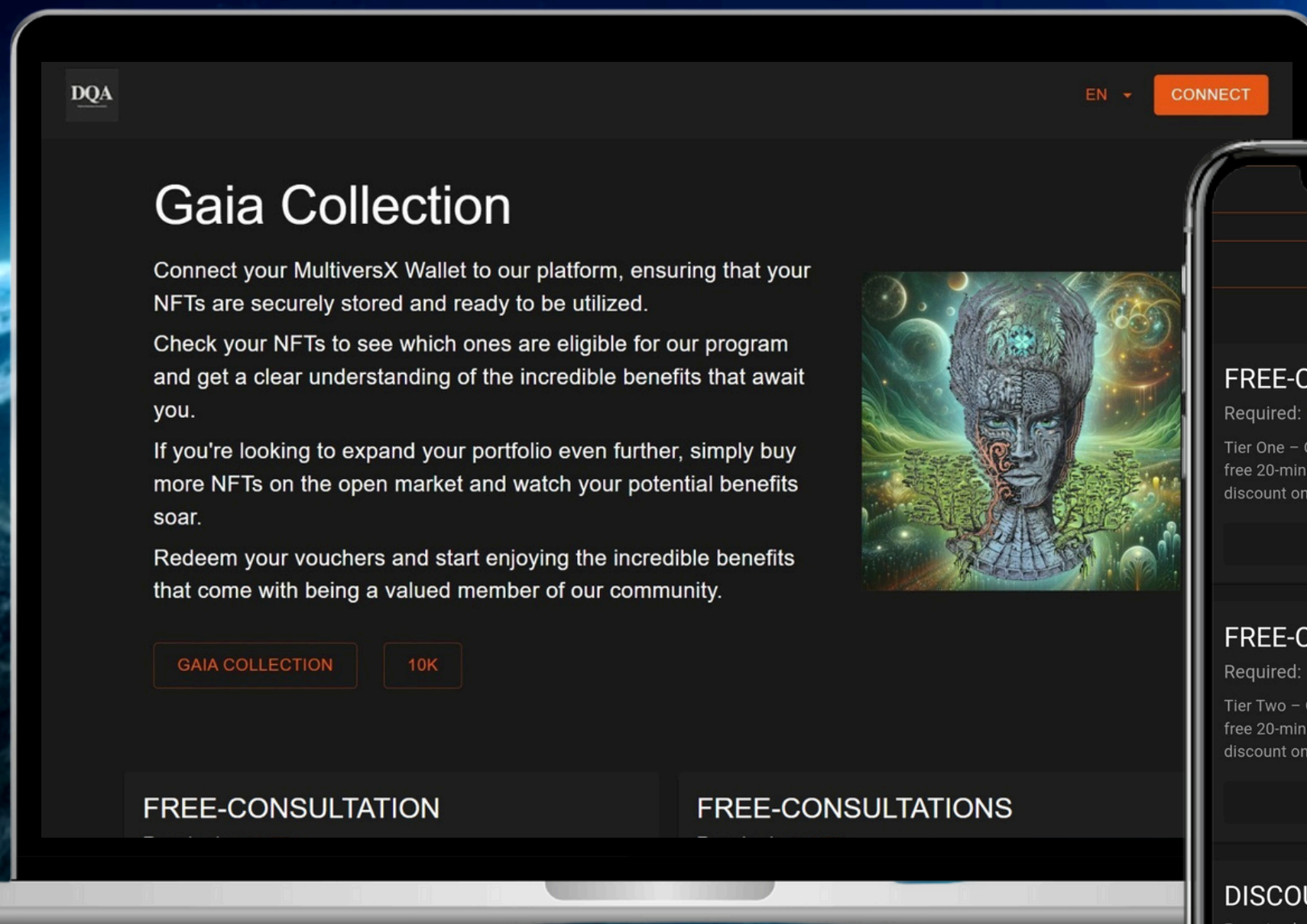
Innovative NFT Check System

At DQA, we've developed a proprietary NFT Check System that enables users to seamlessly manage their digital collectibles and unlock associated benefits.

This system offers a user-friendly platform to log in, view, and track NFT collections and spending, ensuring a comprehensive and streamlined experience.

Our streamlined process allows you to quickly unlock the exclusive perks associated with your DQA NFT collections.

Please check our Video for a detailed demonstration.



Robust and Secure

Our NFT Check System is fully developed, featuring secure login and account verification through blockchain-based signatures.

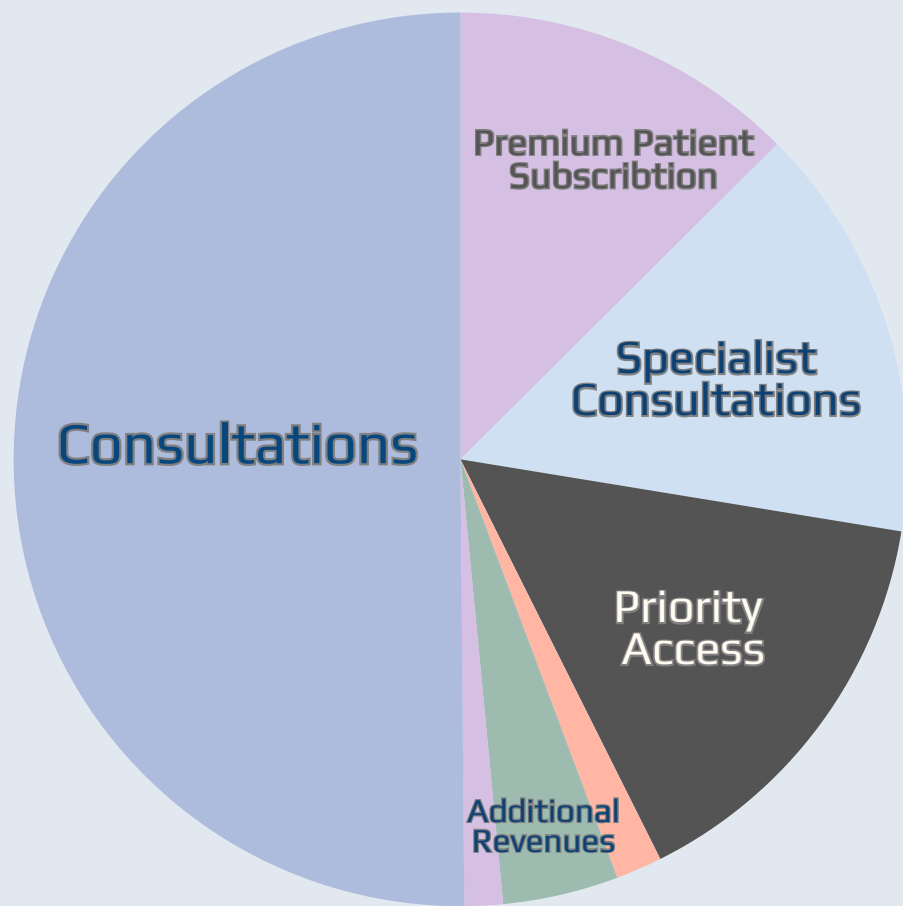
It integrates seamlessly with the MultiversX Blockchain platform and Xportal App, ensuring both security and ease of use.

FINANCIAL STRATEGY

TELEMEDICAL PLATFORM

MCHC
MEDICAL CANNABIS
HOLISTIC CENTER

WWW.MCHC.IO



Our members can now enjoy unparalleled perks, including free consultations and discounts on treatments, as we are **fully operational**.

The practice anticipates substantial revenue by conducting **7,200** consultations per quarter, showcasing the effective utilization of its **40 doctors** (worst case scenario).

[Demo: A Partnership for Wellness](#)

Breakeven Analysis

With 40 experts/doctors (in the worst-case scenario), **MCHC.io** is projected to break even at the beginning of Year 2. By the end of Year 2, the company is expected to achieve substantial profit.

Profitability

Assuming a successful 5-year growth trajectory and a favorable acquisition, DQA Group may be able to achieve a **3x** to **5x** return on the initial valuation. Please check the **ICO** slide.

Growth Potential

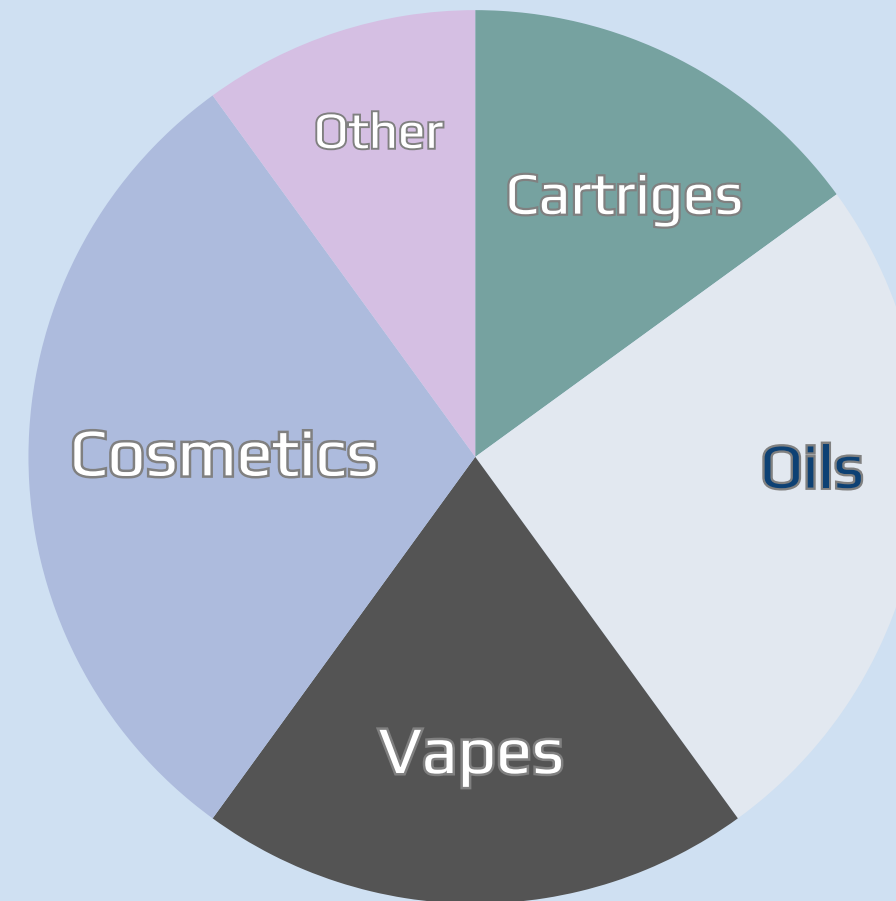
When the number of doctors reaches 100, a modest target in the broader healthcare market, our Telemedical platform is expected to experience rapid vertical ascension.

FINANCIAL STRATEGY

Growth Alignment

Our projections for NFTVapeLab align closely with those of MCHC.io, anticipating similar timelines for breaking even and achieving profitability. Both ventures are set to drive our strategic vision forward.

COMMERCIAL PLATFORM



We anticipate a 45% gross margin and a 35% net profit margin by the second year, now **fully operational.**

We project reaching our breakeven point within seven months after the release of our Minimum Viable Product (**MVP**), targeting the medical cannabis sector.

Demo: [The NFT Vape Lab](#)

The NFT Vape Lab



by DQA

FINANCIAL STRATEGY

Commission on Wellness Travel Packages

- **DQA Partners** with top wellness resorts to offer integrated packages combining wellness therapies, medical cannabis, and personalized healthcare.
- **Earns commission** on each sale, promoting holistic wellness while driving revenue.

Upselling Telehealth Services

- **Tourists** can access DQA's telehealth services for follow-up care, enhancing their experience.
- **Revenue** generated through service fees and tailored subscription plans.

Strategic Partnerships

- **Collaborations** with wellness resorts expand market reach and co-create exclusive packages.
- **Benefits** from shared marketing and increased brand visibility.

WELLNESS TOURISM

The **\$DQA Token** serves as the backbone of our entire ecosystem, enabling seamless transactions and access to our integrated wellness packages, telehealth services, and strategic partnerships.



Demo: [The Future of Wellness Tourism](#)

INITIAL COIN OFFERING



Total Supply
\$DQA | 1 Billion

Coin Logo



ICO Stages

Private Sale (14%)

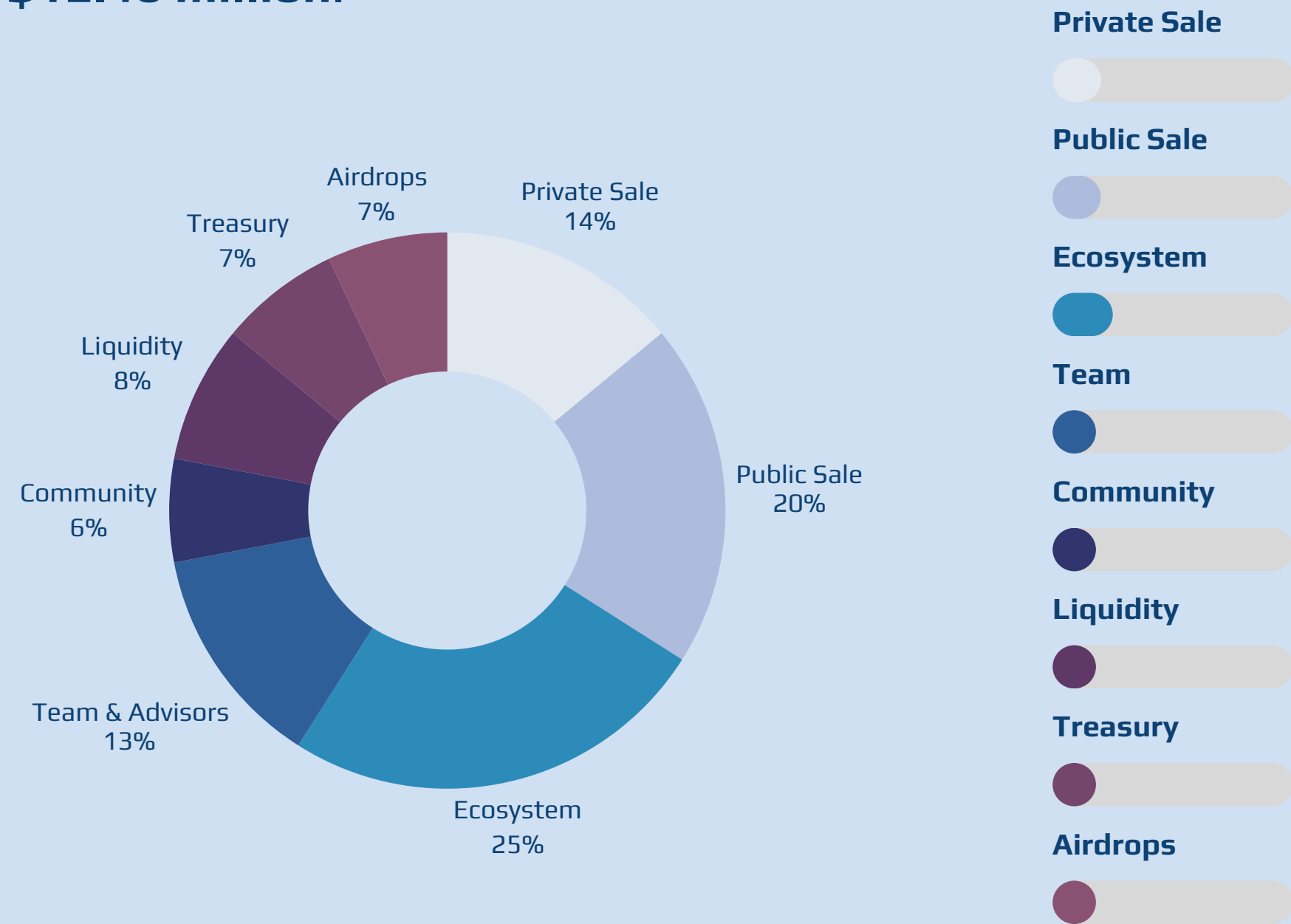
- For strategic investors and partners.
- Tiered System.

Public Sale (20%)

- 10% Pre-ICO with tiered discounts
- 10% ICO stages

Funding Sought

DQA Group is seeking **\$3.115 million**, with a pre-money valuation (Fully Diluted Valuation, **FDV**) of **\$12.46 million**.



NFT'S

Exclusive NFT Collection Access

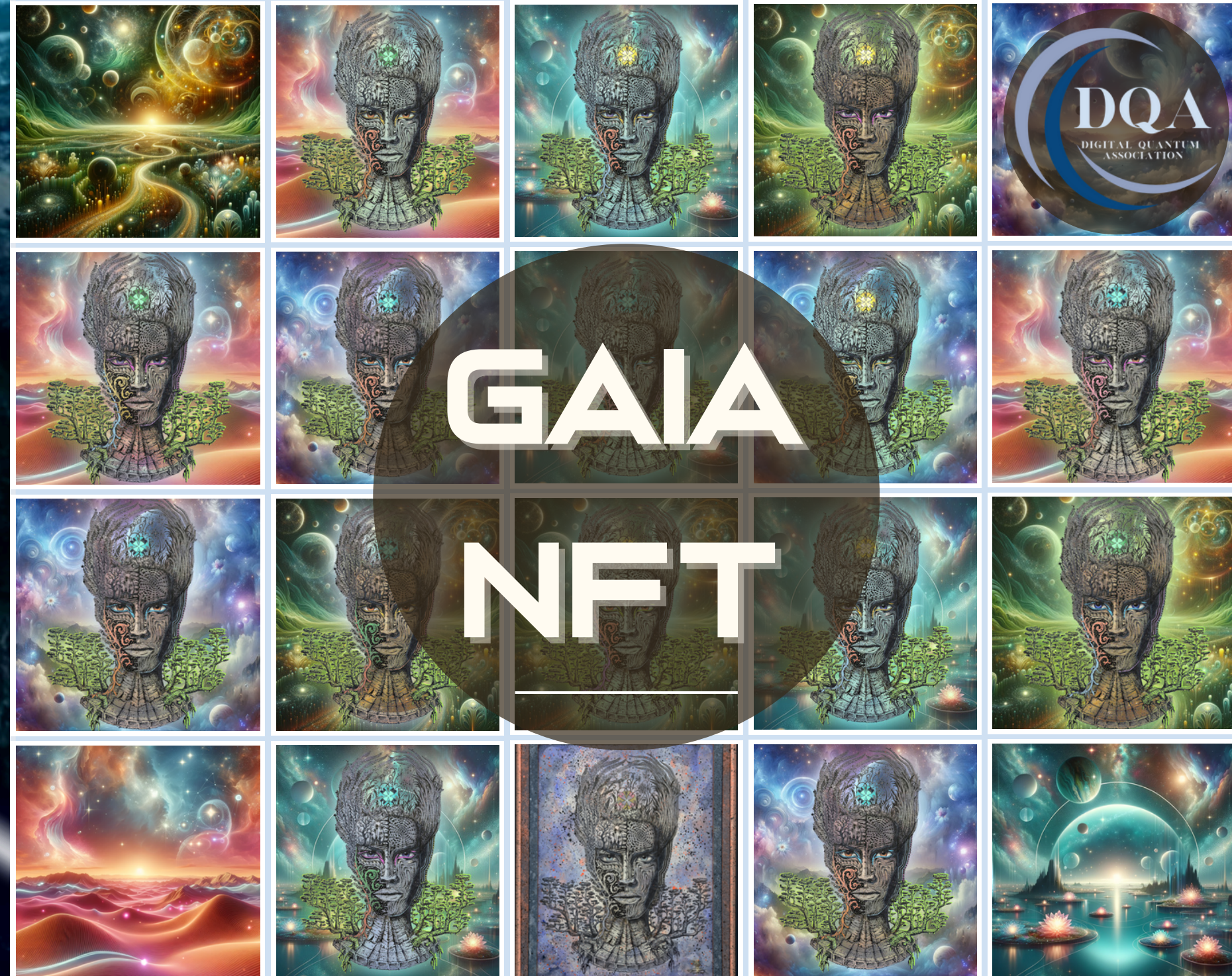
- **\$DQA tokens** are the preferably way to purchase our exclusive NFT collections
- NFTs provide tiered benefits in the MCHC.io and NFTVapeLab.com ecosystem
- Our exclusive **GAIA NFT** collection consists of 10,000 unique pieces, which will be distributed to our loyal \$DQA token holders.

Stage #1 offers 3,333 NFTs with significant pre-sale discounts, starting at 45% for early adopters interested in the telemedicine industry.

The initiative continues through **Stage #2** and **Stage #3**, each releasing another 3,333 NFTs with gradually reducing discounts and introducing special perks in the final stage.

Equity Stake

DQA Group is offering a **20% equity** stake to investors. The company intends to maintain **80% ownership** after **ICO**.



WHITEPAPER

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USE OF FUNDS

- **55% Operations**

Focused on scaling and optimizing MCHC.io, NFTVapeLab.com, and our wellness platform, including technology implementation for seamless user experiences.

- **27% Marketing Campaigns**

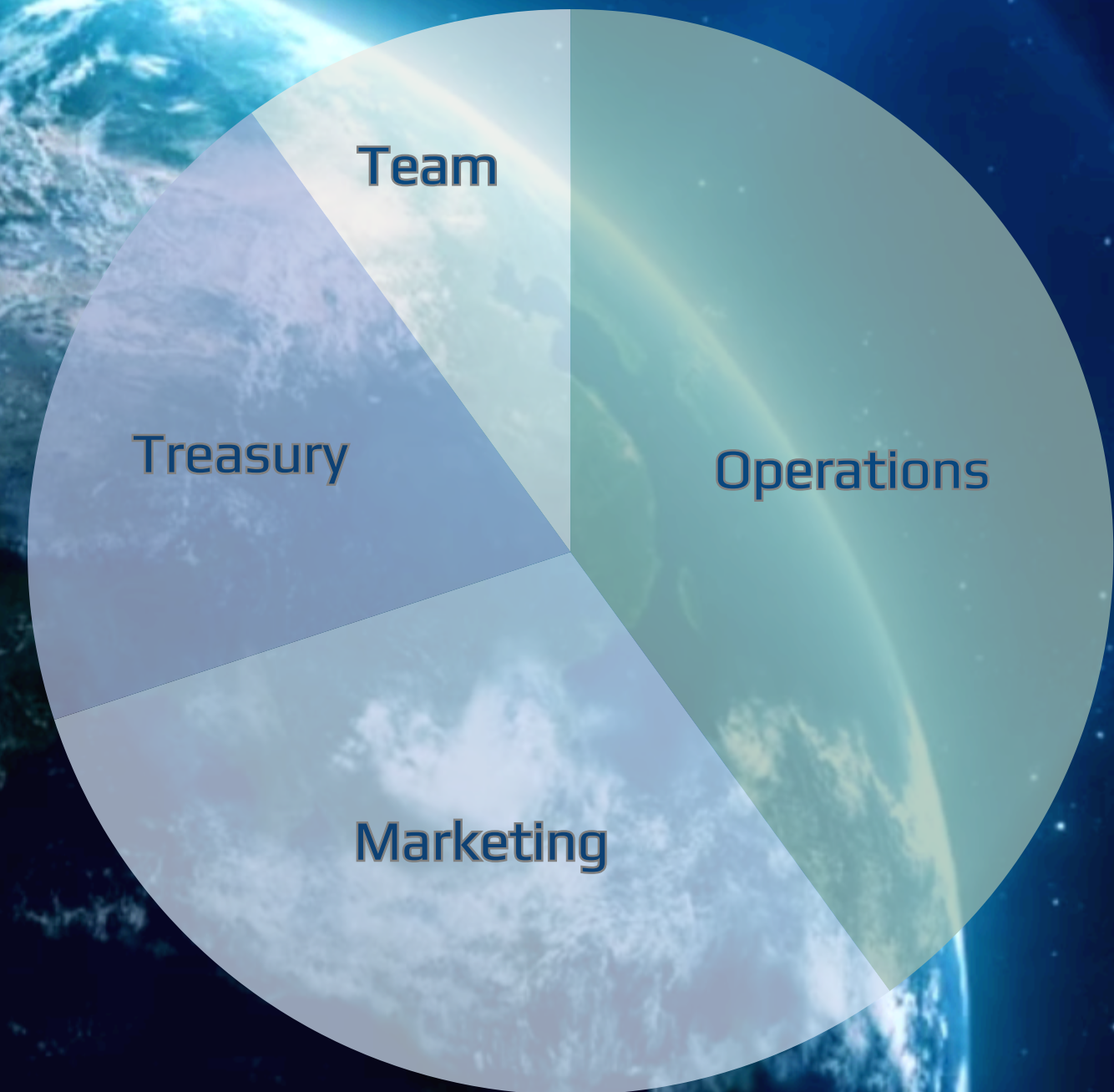
Launching comprehensive start-up campaigns to establish market presence. Targeting key demographics to accelerate adoption and brand recognition.

- **9% Contingency Treasury**

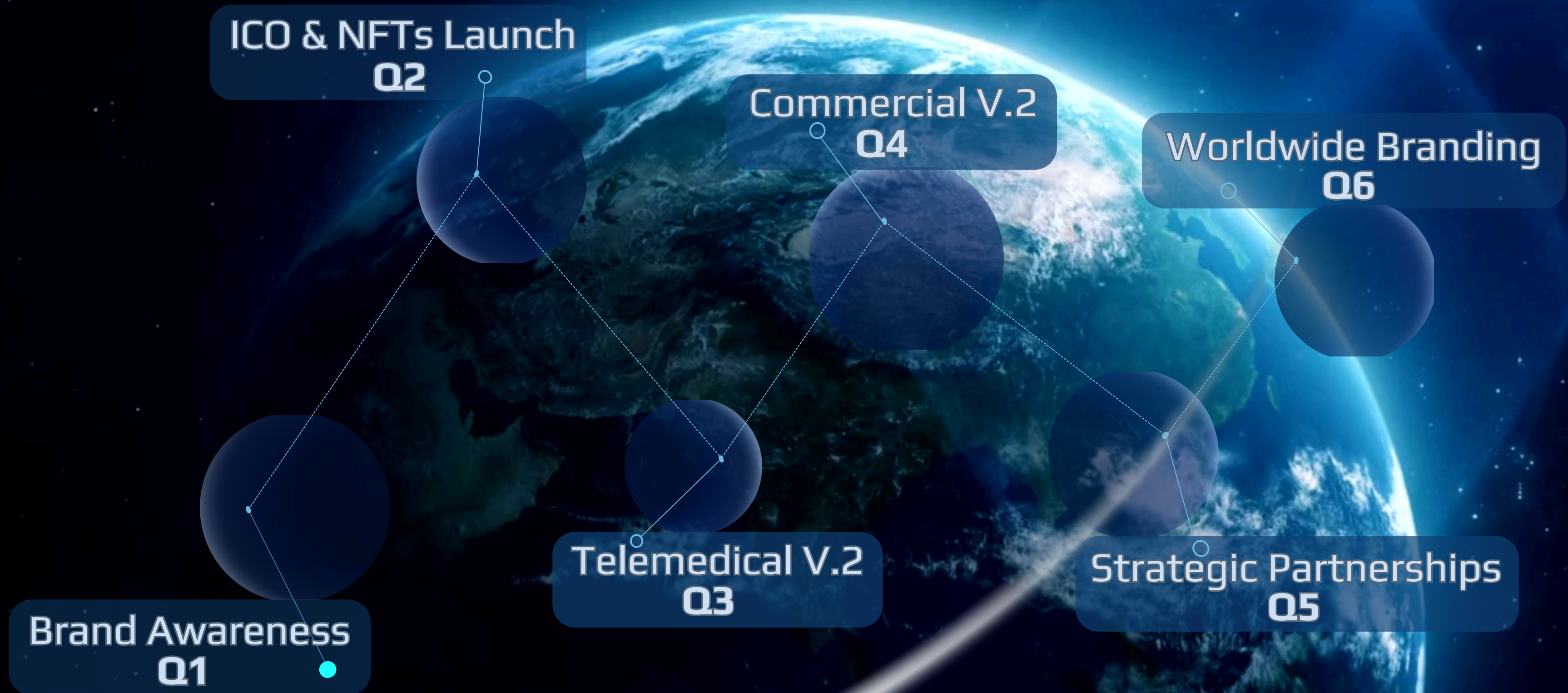
Preparing for unforeseen expenses and opportunities. Safeguarding against market volatility and unexpected challenges.

- **8% Team Compensation**

Attracting and retaining top talent, including angel investors. Securing top-tier professionals to drive innovation and growth.



ROADMAP



CORE TEAM



RAUL C. SARARU

Founder - Entrepreneur with over 25 years of experience as Owner & CEO in various industries. [LinkedIn](#)



MIRCEA MARZAN

MD, EMBA - Currently the Managing Director at Ana Aslan International Foundation. [LinkedIn](#)



CRISTIAN GEORGESCU

Entrepreneur - IT Business Developer & Partner at Sophia Concept. [LinkedIn](#)



ZACH ROBERTS

Serial Entrepreneur - Founder's Advisor. Business Lawyer, Economist. [LinkedIn](#)

[Full Team](#)

ADVISORS

JEREMIE COHEN - BLOCKCHAIN ADVISOR

- **Current Role:** Consultant Blockchain, Podcast Host & MultiversX KOL [GRM on [X](#)]
- **Contribution:** Presentation and business deck, UI | UX, networking and strategic planning support. [LinkedIn](#)

SEVER MOLDOVEAN - STRATEGY ADVISOR

- **Current Role:** Advisor through the MultiversX advisory program [Sever on [X](#)]
- **Contribution:** Tech and business insights, blockchain & business strategy presentations, networking. [LinkedIn](#)

ADAM NOAF - CHAIN, NFT, ICO ADVISOR

- **Current Role:** Blockchain & Web3 | Advisor | Ambassador | [aDAMN on [X](#)]
- **Contribution:** Market analysis and strategic planning support. [LinkedIn](#)

OVIDIU BADILA - COMMUNITY ADVISOR

- **Current Role:** Lead community advisor, social strategist [VID on [X](#)]
- **Contribution:** Social Campaigns, building and maintaining community.

CORE PARTNERS



Our existing ecosystem is comprised of companies, foundations, suppliers, distributors, manufacturers, doctors, med-cannabis specialists, therapists, clinics, researchers, scientists, retailers, and angel investors.



JOIN US

LET'S BUILD TOGETHER



Thank you!
for taking
the time
to read our
Pitch Deck.
Founder

Raul@DQA.Group
+40 748 702 257

www.DQA.Group

